

ESTTA Tracking number: **ESTTA543753**

Filing date: **06/18/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	eGrandBuy
Application Serial Number:	85859821
Application Filing Date:	02/26/2013
Mark:	GENS ACE
Date of Publication	05/21/2013

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Ace Hardware Corporation, 2200 Kensington Court, Oak Brook, IL 60523, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 06/20/2013. Ace Hardware Corporation respectfully requests that the time period within which to file an opposition be extended until 09/18/2013.

Respectfully submitted,

/luke w. demarte/

06/18/2013

Luke W. DeMarte

Michael Best & Friedrich LLP

180 N. Stetson Avenue, Suite 2000

Chicago, IL 60601

UNITED STATES

chiipdocket@michaelbest.com, lwdemarte@michaelbest.com, dsternig@michaelbest.com

312-222-0800