

ESTTA Tracking number: **ESTTA577001**

Filing date: **12/17/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Instyle Products, LLC</b>
Application Serial Number:	<b>85819817</b>
Application Filing Date:	<b>01/10/2013</b>
Mark:	<b>PERFECT SCENTS M365</b>
Date of Publication	<b>11/19/2013</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Whole Foods Market IP, L.P., 550 Bowie Street, 6th Floor, Austin, TX 78703, UNITED STATES, a partnership, composed of WFM IP Management, Inc. under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 12/19/2013. Whole Foods Market IP, L.P. respectfully requests that the time period within which to file an opposition be extended until 03/19/2014.

Respectfully submitted,

/mrm/

12/17/2013

**Megan R. Myers**

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