

ESTTA Tracking number: **ESTTA536879**

Filing date: **05/09/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Alfred, Marta
Application Serial Number:	85769251
Application Filing Date:	11/01/2012
Mark:	HAVE FUN!
Date of Publication	04/09/2013

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Genesco Brands, Inc., 300 Delaware Avenue, 9th Floor, Wilmington, DE 19801, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 05/09/2013. Genesco Brands, Inc. respectfully requests that the time period within which to file an opposition be extended until 08/07/2013.

Respectfully submitted,

/Tywanda H. Lord/

05/09/2013

Tywanda H. Lord

Kilpatrick Townsend & Stockton LLP

1100 Peachtree Street, Ste 2800

Atlanta, GA 30309-4528

UNITED STATES

**tlord@kilpatricktownsend.com, tadmin@ktslaw.com, jshanks@ktslaw.com,
tibrown@ktslaw.com, nchollet@ktslaw.com, lcrumbley@ktslaw.com**

404-815-6500