

ESTTA Tracking number: **ESTTA532594**

Filing date: **04/16/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Jonathan Ditto</b>
Application Serial Number:	<b>85753196</b>
Application Filing Date:	<b>10/12/2012</b>
Mark:	<b>BLOGGERTIZE</b>
Date of Publication	<b>03/19/2013</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 04/18/2013. Google Inc. respectfully requests that the time period within which to file an opposition be extended until 07/17/2013.

Respectfully submitted,

/MS/

04/16/2013

**Google Inc.**

**1600 Amphitheatre Parkway**

**Mountain View, CA 94043**

**UNITED STATES**

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