

ESTTA Tracking number: **ESTTA531623**

Filing date: **04/11/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Hole in the Wall Gang Fund Inc.</b>
Application Serial Number:	<b>85748117</b>
Application Filing Date:	<b>10/08/2012</b>
Mark:	<b>HERO'S JOURNEY</b>
Date of Publication	<b>03/12/2013</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Joseph Campbell Foundation, 180 De Burgh Drive, San Anselmo, CA 94960, UNITED STATES, a corporation organized under the laws of Hawaii , respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 04/11/2013. Joseph Campbell Foundation respectfully requests that the time period within which to file an opposition be extended until 07/10/2013.

Respectfully submitted,  
/Mary L. Shapiro/  
04/11/2013

**Mary L. Shapiro**

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