From: Crowley, Sean

Sent: 5/20/2014 10:57:57 AM

To: TTAB EFiling

CC:

Subject: U.S. TRADEMARK APPLICATION NO. 85742140 - EYEHOP SAURUS - 303.121259 - Request for Reconsideration Denied - Return to TTAB - Message 2 of 0

****

Attachment Information:

Count: 4

Files: ExhibitB-2.jpg, ExhibitB-3.jpg, ExhibitB-4.jpg, ExhibitB-5.jpg

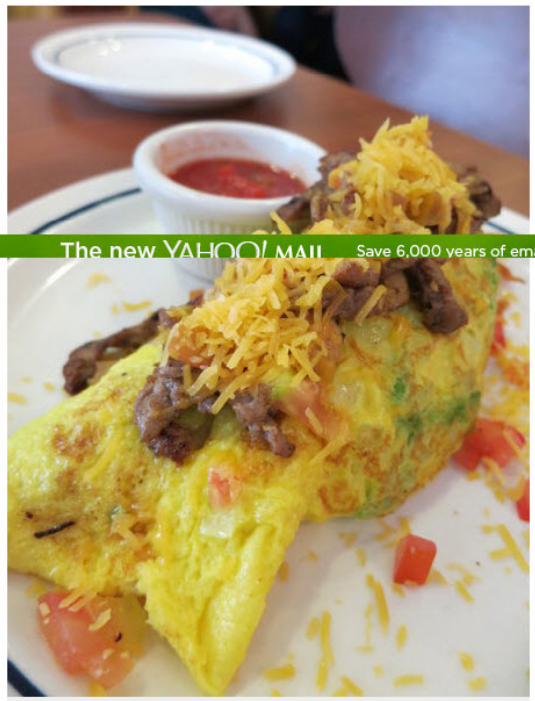
Known for its 65 breakfast options—of which the buttermilk pancakes and omelettes are the top-sellers—the restaurant has expanded to 1,565 restaurants in the U.S., Canada, Guatemala, Mexico, Puerto Rico, UAE, and the U.S. Virgin Islands.

Its Fort Bonifacio, Global City, Taguig restaurant is the first in the whole Asia Pacific.

The new YAHOO! MAIL Save 6,000 years of emails with 1TB storage Sign up now

Archie Rodriguez, CEO and President said, "We are thrilled about bringing IHOP to the Philippines and South East Asia. IHOP is an iconic brand, and it truly echoes wonderful memories for people who have experienced dining there before."

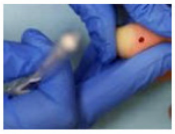
The company expects to establish 20 IHOPs in the country in five years. Regionally, the company projects the creation of more than 1,000 jobs.



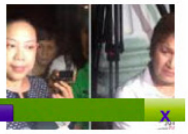
IHOP's Big Steak Omelette

Omelettes and crepes

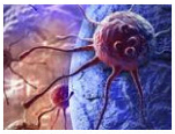
4 ways to make your relationship stronger


How nurse supposedly tried to

Photos that will surely make you look a


Vhong's lawyer, Deniece's grandma

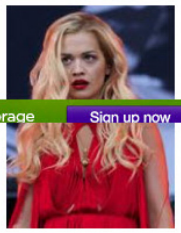
The 20 smartest cities in the world


Could this be the secret to wiping out

More on Yahoo Philippines

Follow Yahoo SHE on Pinterest

DAILY HIGHLIGHT 1 - 4 of 72


Rita Ora designing for Adidas

London tops ranking of most dynamic and livable cities list

Brazil to broadcast live matches in ultra-high definition for World

Alfonso Cuarón could helm 'Harry Potter' spin-off

Reach more customers

The new YAHOO! MAIL Save 6,000 years of emails with 1TB storage Sign up now

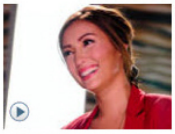
At the recent press launch, everyone excitedly dug into what the kitchen sent out.

We started with the Big Streak Omelette (P325), which is made up of tender strips of steak, hash browns, green peppers, onions, mushrooms, tomatoes and cheddar cheese (P325). Next, was the Spinach & Mushroom Omelette (P265), which is topped with a rich hollandaise sauce and diced tomatoes. Then came the Garden Stuffed Crepes (P325), which has Swiss cheese, eggs, spinach, mushrooms and onions. And then there was very dessert-like Strawberry Banana Danish Fruit Crepes (P265) is filled with a combination of strawberries and rich sweet cream cheese.

Reach more customers In an instant
YAHOO! SEARCH MARKETING

LATEST VIDEOS 1 - 4 of 100

2NE1 loves Manila!


How Solenn keeps fit and beautiful

#SheRocks: Keeping up with Katarina

So It's You full trailer

Watch more videos

The new YAHOO! MAIL Save 6,000 years of emails with 1TB storage Sign up now

But it's the pancakes that are the real show-stopper, and rightfully so: the combinations are unlike any being served in Manila.

We first sampled the New York Cheesecake Pancakes (P285) stuffed with creamy cheesecake pieces and topped with strawberries, powdered sugar and whipped cream. The cheesecake pieces offer a nice tangy touch to the fluffy buttermilk pancakes.

The Funny Face pancakes (P165) are perfect for children – chocolatey chocolate-chip pancakes dusted with powdered sugar with maraschino cherry "eyes" and a whipped topping "smile." They go along handsomely with the butter pecan syrup that sits on the table (other syrups include their house pancake syrup and a strawberry syrup).

The new YAHOO! MAIL Save 6,000 years of emails with 1TB storage Sign up now

However, it's the Cinn-A-Stack Pancakes (P235) that'll surely become a favorite among diners: buttermilk pancakes layered

with cinnamon roll filling and topped with cream cheese icing.

Non-breakfast items

The IHOP menu extends to non-breakfast items too, with salads, steaks, wraps, burgers, and even a battered fried chicken that's recommended by Manuel Zubiri, the Director for Purchasing and Facilities Management of Global Restaurant

The new YAHOO! MAIL Save 6,000 years of emails with 1TB storage Sign up now x

There's also an extensive list of food plates for kids. "We're proud that the restaurant can make everyone in the family happy; there's really something for everyone, " Zubiri says.

And his take on a great breakfast?

"A meal that's sweet, savory, has potatoes, eggs, meats, and vegetables with a never empty coffee pot—everything that's made to order, tasty, with great service and good value."

IHOP opened in Manila on February 15. It's located at W Global Center, 30th Street corner 9th Avenue, Bonifacio Global City.

The new YAHOO! MAIL Save 6,000 years of emails with 1TB storage Sign up now x

You may also like:

Food that may help you quit smoking

12 innovative ways to eat less

10 healthy midnight snacks

Why you can't resist dessert

The most inspirational kitchens

Why eating on time is crucial

The new YAHOO! MAIL Save 6,000 years of emails with 1TB storage Sign up now x

The new YAHOO! MAIL Save 6,000 years of emails with 1TB storage Sign up now x

Photo by: cookelma

1. Eggs Help You Feel Fuller for Longer The substantial quantity of proteins found in eggs will take long hours to digest, this means you won't feel hungry for long. This will help... more

1 / 6

ALSO ON YAHOO

- Restaurants in Metro Manila with a Make-Your-Own Concept
- Let the games begin: PH guns for 10% global share
- Gov't to showcase PH economic gains to investors at WEF-Manila
- PH slips to 105th in global mothers ranking

Nokia Lumia 630 preview
Technostorm Videos

The new YAHOO! MAIL Save 6,000 years of emails with 1TB storage Sign up now x

- Mad for Garlic: Indulgence for the garlic lover
- Santacruzan

Make Yahoo your homepage