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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	85740217
Applicant	Zoom Media Group Inc.

Notice of Appeal

Notice is hereby given that Zoom Media Group Inc. appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 85740217.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following classes of goods/services:

- Class 016. First Use: 2013/01/03 First Use In Commerce: 2013/01/03
All goods and services in the class are appealed, namely: Advertising material for others, namely, printed publications in the nature of pamphlets, samples, flyers and brochures in the fields of music, film, consumer products and services; stickers, drawingboards, cardboard, paperboard, cards, boxes, paper and cardboard posters, papersignboards
- Class 035. First Use: 2013/01/03 First Use In Commerce: 2013/01/03
All goods and services in the class are appealed, namely: Distribution of advertising and marketing materials to promote products and services, music, video; Advertising and marketing services for others, namely, advertising display services for others, providing advertising space for others, preparing, placing and transmission of advertisements for others on digital signage, digital displays, online electronic communication networks and closed circuit video network, and via printed publications, television, radio, Internet, text message, posters, billboards, signboards, pamphlets, flyers, brochures, stickers, boards, cardboard, paperboard, cards, boxes, cassettes, cellular telephones, and videos and digital films; consultation services related to advertising design, advertising campaigns for others, commercial messages, advertising posters, advertising mail, and advertising communication programs aimed at others; development, operation and administration of audio and video digital signage systems for others, namely, providing advertising space by electronic means; rental services for others for advertising space; distribution of advertising and promotional material and product samples for others, namely, via printed publications, television, radio, Internet, text message, posters, billboards, signboards, pamphlets, flyers, brochures, stickers, boards, cardboard, paperboard, cards, boxes, cassettes, cellular telephones, and videos and digital films; Production of advertising materials intended to be posted in any way or on any type of medium
- Class 038. First Use: 2013/01/03 First Use In Commerce: 2013/01/03
All goods and services in the class are appealed, namely: Broadcasting services, namely, transmission of media advertising communications and mobile media services in the nature of electronic transmission of entertainment media content via digital communications networks, and broadcasting of advertising material for others, namely, via billboards, television, radio, Internet, text message, cellular telephones, and videos and digital films; consultation related to broadcasting of advertising messages
- Class 040. First Use: 2013/01/03 First Use In Commerce: 2013/01/03
All goods and services in the class are appealed, namely: Printing services for others of advertising material intended to be posted in any way or on any type of medium
- Class 041. First Use: 2013/01/03 First Use In Commerce: 2013/01/03
All goods and services in the class are appealed, namely: Distribution of television programs for targeted communal audiences

Respectfully submitted,
/Gregory T Ourada/
07/12/2017

Gregory T. Ourada

HILL, KERTSCHER & WHARTON, LLP

3350 Riverwood Parkway Suite 800
Atlanta, GA 30339
UNITED STATES
go@hkw-law.com
678-384-7443