

## Trademark/Service Mark Amendment to Allege Use (15 U.S.C. Section 1051(c))

**The table below presents the data as entered.**

Input Fieldssssssss	Entered
<b>SERIAL NUMBER</b>	85721985
<b>LAW OFFICE ASSIGNED</b>	LAW OFFICE 107
<b>EXTENSION OF USE</b>	NO
<b>MARK SECTION</b>	
<b>MARK</b>	INSURANC-E-ADVISOR
<b>OWNER SECTION</b>	
<b>NAME</b>	Stonebridge Life Insurance Company
<b>STREET</b>	2700 W. Plano Parkway
<b>CITY</b>	Plano
<b>STATE</b>	Texas
<b>ZIP/POSTAL CODE</b>	75075
<b>COUNTRY</b>	United States
<b>GOODS AND/OR SERVICES SECTION</b>	
<b>INTERNATIONAL CLASS</b>	036
<b>CURRENT IDENTIFICATION</b>	Providing online information in the field of insurance
<b>GOODS OR SERVICES</b>	KEEP ALL LISTED
<b>FIRST USE ANYWHERE DATE</b>	04/11/2014
<b>FIRST USE IN COMMERCE DATE</b>	04/11/2014
<b>SPECIMEN FILE NAME(S)</b>	<a href="#">\\TICRS\EXPORT16\IMAGEOUT 16\857\219\85721985\xml15 \AAU0002.JPG</a>
<b>SPECIMEN DESCRIPTION</b>	scanned screen shot
<b>INTERNATIONAL CLASS</b>	042
	Providing an online non-downloadable knowledge base linked decision support engine software program for

<b>CURRENT IDENTIFICATION</b>	use in selling, brokerage, providing quotes, enrolling, advertising, monitoring, and billing of insurance products
<b>GOODS OR SERVICES</b>	KEEP ALL LISTED
<b>FIRST USE ANYWHERE DATE</b>	04/11/2014
<b>FIRST USE IN COMMERCE DATE</b>	04/11/2014
<b>SPECIMEN FILE NAME(S)</b>	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\857\219\85721985\xml15 \AAU0003.JPG</a>
	<a href="#">\\TICRS\EXPORT16\IMAGEOUT16\857\219\85721985\xml15 \AAU0004.JPG</a>
<b>SPECIMEN DESCRIPTION</b>	scanned screen shots
<b>REQUEST TO DIVIDE</b>	NO
<b>PAYMENT SECTION</b>	
<b>NUMBER OF CLASSES IN USE</b>	2
<b>SUBTOTAL AMOUNT [ALLEGATION OF USE FEE]</b>	200
<b>TOTAL AMOUNT</b>	200
<b>SIGNATURE SECTION</b>	
<b>DECLARATION SIGNATURE</b>	/Ned T. Himmelrich/
<b>SIGNATORY'S NAME</b>	Ned T. Himmelrich
<b>SIGNATORY'S POSITION</b>	Attorney of record, MD bar member
<b>DATE SIGNED</b>	10/17/2014
<b>SIGNATORY'S PHONE NUMBER</b>	410-576-4171
<b>FILING INFORMATION</b>	
<b>SUBMIT DATE</b>	Fri Oct 17 10:37:20 EDT 2014
<b>TEAS STAMP</b>	USPTO/AAU-209.124.174.42-20141017103720759384-85721985-5001b9f1a533b5d1e4f2a83e24057802b4474c5de64d6a9726abe92ac94ac46ab-CC-8041-20141017102521121997

**Trademark/Service Mark Amendment to Allege Use  
(15 U.S.C. Section 1051(c))**

To the Commissioner for Trademarks:

**MARK:** INSURANC-E-ADVISOR  
**SERIAL NUMBER:** 85721985

The applicant, Stonebridge Life Insurance Company, having an address of  
2700 W. Plano Parkway  
Plano, Texas 75075  
United States

is submitting the following allegation of use information:

For International Class 036:

Current identification: Providing online information in the field of insurance

The mark is in use in commerce on or in connection with all goods or services listed in the application or Notice of Allowance or as subsequently modified for this specific class

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 04/11/2014, and first used in commerce at least as early as 04/11/2014, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) scanned screen shot.

[Specimen File 1](#)

For International Class 042:

Current identification: Providing an online non-downloadable knowledge base linked decision support engine software program for use in selling, brokerage, providing quotes, enrolling, advertising, monitoring, and billing of insurance products

The mark is in use in commerce on or in connection with all goods or services listed in the application or Notice of Allowance or as subsequently modified for this specific class

The mark was first used by the applicant, or the applicant's related company, licensee, or predecessor in interest at least as early as 04/11/2014, and first used in commerce at least as early as 04/11/2014, and is now in use in such commerce. The applicant is submitting one specimen for the class showing the mark as used in commerce on or in connection with any item in the class, consisting of a(n) scanned screen shots.

[Specimen File 1](#)

[Specimen File 2](#)

The applicant is not filing a Request to Divide with this Allegation of Use form.

A fee payment in the amount of \$200 will be submitted with the form, representing payment for the allegation of use for 2 classes.

### **Declaration**

STATEMENTS: The signatory believes that: if the applicant is filing the amendment to allege use under 15 U.S.C. Section 1051(c) or a statement of use under 15 U.S.C. Section 1051(d), the applicant is the owner of the trademark/service mark sought to be registered; the applicant or the applicant's related company or licensee is using the mark in commerce on or in connection with all the goods/services in the application or notice of allowance, or as subsequently modified, and such use by the applicant's related company or licensee inures to the benefit of the applicant; that to the best of the signatory's knowledge and belief, no other person has the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion or mistake, or to deceive; and the specimen(s) shows the mark as used on or in connection with the goods/services in commerce.

DECLARATION: The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature: /Ned T. Himmelrich/    Date Signed: 10/17/2014  
Signatory's Name: Ned T. Himmelrich  
Signatory's Position: Attorney of record, MD bar member  
Signatory's Phone: 410-576-4171

RAM Sale Number: 85721985  
RAM Accounting Date: 10/17/2014

Serial Number: 85721985  
Internet Transmission Date: Fri Oct 17 10:37:20 EDT 2014  
TEAS Stamp: USPTO/AAU-209.124.174.42-201410171037207  
59384-85721985-5001b9f1a533b5d1e4f2a83e2  
4057802b4474c5de64d6a9726abe92ac94ac46ab  
-CC-8041-20141017102521121997

NAVERA

What can I tell you about  
Critical Illness Insurance?



What is it?

Why should I buy it?

Get a quote

Get Started!

\* Navera is a medical discount program and is not insurance.

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### Why you are shopping for coverage?

- My family would struggle without my income
- I need more life insurance coverage
- I could not absorb significant dental expenses
- I need to fill the gaps in my current medical coverage
- I want a policy that will cover my funeral costs



\* PlanPlus is a medical discount program and is not insurance.



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- Brokerage Services
  - Financial Planning Nationwide
  - Financial Planning (St. Louis)
  - Trust Services (St. Louis)
  - Vehicle Protection Program
  - Debt Protection
  - Long Term Care Insurance
  - Auto Insurance
  - Term Life Insurance
  - Whole Life Insurance
  - Variable Universal Life Insurance
  - Health Insurance Plans
  - Insuranc-E-Advisor

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Harvey, will guide you through the process with a needs analysis, educational information on your insurance options, and recommendations for the appropriate products. When you find the product that fits your needs, you can apply online for coverage.

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- Critical Illness**  
Pays a lump sum benefit on the diagnosis of a covered cancer, heart attack, stroke, or paralysis so you can maintain your standard of living while recovering.
- Dental Insurance**  
With multiple plan options to choose from, you can select a program that fits your needs.
- PlanPlus**  
An affordable discount membership program that offers savings on health services such as prescription drugs; vision, including laser eye surgery; dental, including teeth whitening; hearing, with digital hearing aids and discount hearing aids; podiatry and chiropractic care.

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