From: Gilbert, Rebecca

Sent: 5/27/2015 10:16:00 AM

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Subject: U.S. TRADEMARK APPLICATION NO. 85666386 - NOMI - N/A - Request for Reconsideration Denied - Return to TTAB - Message 1 of 4

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#### UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO) OFFICE ACTION (OFFICIAL LETTER) ABOUT APPLICANT'S TRADEMARK APPLICATION

U.S. APPLICATION SERIAL NO. 85666386

MARK: NOMI



CORRESPONDENT ADDRESS: DONNA A TOBIN

**BAKER & HOSTETLER LLP** 

45 ROCKEFELLER PLAZA

255 W 36TH ST

NEW YORK, NY 10111

APPLICANT: Nomi Network, Inc.

**CORRESPONDENT'S REFERENCE/DOCKET NO:** 

N/A

CORRESPONDENT E-MAIL ADDRESS:

dtobin@bakerlaw.com

## **REQUEST FOR RECONSIDERATION DENIED**

#### ISSUE/MAILING DATE: 5/27/2015

The trademark examining attorney has carefully reviewed applicant's request for reconsideration and is denying the request for the reasons stated below. *See* 37 C.F.R. §2.63(b)(3); TMEP §§715.03(a)(ii)(B), 715.04(a). The following requirement(s) and/or refusal(s) made final in the Office action dated November 18, 2014 are maintained and continue to be final: refusal under Trademark Act Section 2(d).

http://www.uspto.gov/trademarks/index.jsp

GENERAL TRADEMARK INFORMATION:

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See TMEP §§715.03(a)(ii)(B), 715.04(a). Note that applicant's amended recitation of services is acceptable, however, it does not obviate the likelihood of confusion refusal.

In the present case, applicant's request has not resolved all the outstanding issue(s), nor does it raise a new issue or provide any new or compelling evidence with regard to the outstanding issue(s) in the final Office action. In addition, applicant's analysis and arguments are not persuasive nor do they shed new light on the issues. Accordingly, the request is denied.

The examining attorney notes that applicant has amended to exclude "footwear" and to limit its channels of trade to those "specifically identified as made by survivors of sex slavery and human trafficking and sold to consumers who wish to support victims of sex slavery and human trafficking."

Unfortunately, as to the exclusion of "footwear", while applicant has excluded footwear from its retail clothing store identification, that fact would not be known by the general consumer who would believe that a store selling many types of clothing (applicant's clothing encompasses all other types of clothing) would also sell clothing in the nature of footwear. Registrant's goods are a type of clothing (footwear) and they are known by consumers to be sold in clothing stores. Many clothing stores sell a variety of types of clothing: shirts, pants, footwear etc. A consumer encountering footwear with NOMI and a store selling clothing called NOMI would believe that they come from a common source. They would not first search through the store website to see if the store does in fact sell all types of clothing (including footwear). (Note again that as detailed in the final office action "Footwear" is: "clothing worn on a person's feet" See the dictionary definition attached thereto).

As to applicant's channels of trade limitation, as previously noted, no matter how narrow the applicant lists it channels of trade, the issue is that the registrant's identification of goods is not limited. It is broad, and encompasses all footwear, available to all potential users. Thus, registrant's footwear encompasses footwear specifically identified as made by survivors of sex slavery and human trafficking and sold to consumers who wish to support victims of sex slavery and human trafficking. Unfortunately, applicant cannot seek to limit registrant's broad listing of "footwear" during ex parte prosecution. The footwear must be considered to encompass all types of footwear goods available to all types of consumers, including applicant's consumers. Applicant cannot, during ex parte prosecution, limit the footwear to those not made by these victims and/or to those sold only 'for profit'.

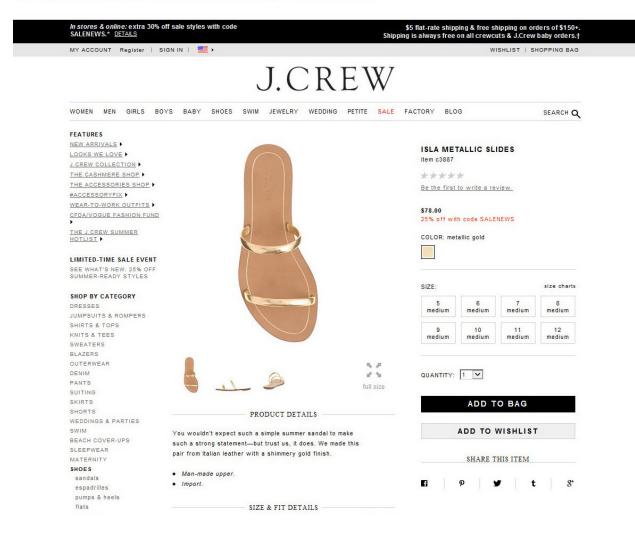
Applicant states that the final office action cites only four third parties, out of the vast array of companies, that sell clothing and footwear under the same mark. This is not true. The examining

attorney attached many third party registrations showing such common usage. The examining attorney also attached to the first and final office actions six representative websites showing stores selling various types of clothing including footwear under the same mark, and has attached more representative websites hereto. Applicant is undoubtedly aware that footwear is sold in clothing stores under the same mark.

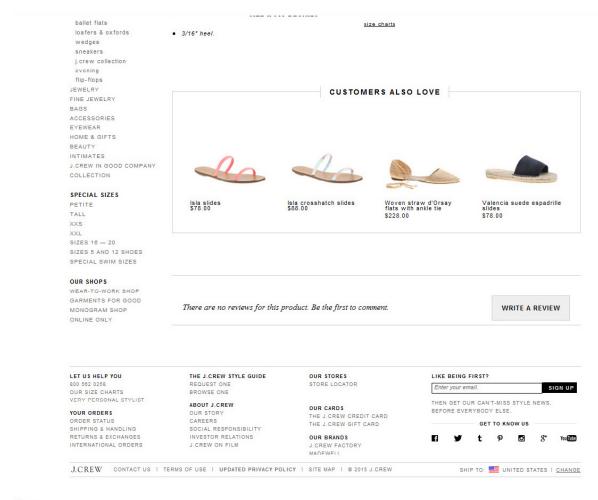
If applicant has already filed a timely notice of appeal with the Trademark Trial and Appeal Board, the Board will be notified to resume the appeal. *See* TMEP §715.04(a).

If no appeal has been filed and time remains in the six-month response period to the final Office action, applicant has the remainder of the response period to (1) comply with and/or overcome any outstanding final requirement(s) and/or refusal(s), and/or (2) file a notice of appeal to the Board. TMEP §715.03(a)(ii)(B); *see* 37 C.F.R. §2.63(b)(1)-(3). The filing of a request for reconsideration does not stay or extend the time for filing an appeal. 37 C.F.R. §2.63(b)(3); *see* TMEP §§715.03, 715.03(a)(ii)(B), (c).

/Rebecca Gilbert/ Rebecca Gilbert Examining Attorney Law Office 103 571-272-9431 rebecca.gilbert@uspto.gov https://www.jcrew.com/womens\_category/shoes/sandals/PRDOVR~C3887/C3887.jsp 05/27/2015 09:46:40 AM



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QUICK SHOP Vintage cotton long-sleeve scoopneck tee \$34.50 also in: Petite see more colors 🗸



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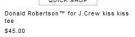


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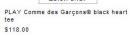
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