

ESTTA Tracking number: **ESTTA510827**

Filing date: **12/13/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Chobani, Inc.</b>
Application Serial Number:	<b>85659123</b>
Application Filing Date:	<b>06/22/2012</b>
Mark:	<b>WIN THE DAY</b>
Date of Publication	<b>11/13/2012</b>

### **First 30 Day Request for Extension of Time to Oppose**

Pursuant to 37 C.F.R. Section 2.102, State of Oregon acting by and through the State Board of Higher Education on behalf of the University of Oregon, 1226 University of Oregon, Eugene, OR 97403, UNITED STATES, a State Agency, organized under the laws of Oregon, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 12/13/2012. State of Oregon acting by and through the State Board of Higher Education on behalf of the University of Oregon respectfully requests that the time period within which to file an opposition be extended until 01/12/2013.

Respectfully submitted,  
/Kevin M. Hayes/  
12/13/2012

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