

ESTTA Tracking number: **ESTTA506373**

Filing date: **11/19/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	ERAISE.COM LLC
Application Serial Number:	85631462
Application Filing Date:	05/22/2012
Mark:	IDEA ELEVATION PLATFORM
Date of Publication	11/06/2012

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Elevation Management, LLC, 2800 Sand Hill Road, Suite 160, Menlo Park, CA 94025, UNITED STATES, a LLC, organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 12/06/2012. Elevation Management, LLC respectfully requests that the time period within which to file an opposition be extended until 03/06/2013.

Respectfully submitted,

/rda/

11/19/2012

Rochelle D. Alpert

Morgan, Lewis & Bockius LLP

One Market, Spear Street Tower

San Francisco, CA 94105

UNITED STATES

**ralpert@morganlewis.com, patricia.marquez@morganlewis.com,
sftrademarks@morganlewis.com**

(415) 442-1326