

ESTTA Tracking number: **ESTTA504446**

Filing date: **11/08/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

|                            |                                    |
|----------------------------|------------------------------------|
| Applicant:                 | <b>American Multi-Cinema, Inc.</b> |
| Application Serial Number: | <b>85621446</b>                    |
| Application Filing Date:   | <b>05/10/2012</b>                  |
| Mark:                      | <b>AMC AMAZING</b>                 |
| Date of Publication        | <b>10/09/2012</b>                  |

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, American Movie Classics Company LLC, 11 Penn Plaza, New York, NY 10001, UNITED STATES, a Limited Liability Company, organized under the laws of New York, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer is engaged in settlement discussions with applicant

The time within which to file a notice of opposition is set to expire on 11/08/2012. American Movie Classics Company LLC respectfully requests that the time period within which to file an opposition be extended until 02/06/2013.

Respectfully submitted,  
/mcp/  
11/08/2012

**Maren C. Perry**

**King & Spalding LLP**

**1185 Avenue of the Americas**

**New York, NY 10036**

**UNITED STATES**

**nytrademarks@kslaw.com, mperry@kslaw.com, kmccarthy@kslaw.com**

**(212) 556-2128**