

ESTTA Tracking number: **ESTTA505773**

Filing date: **11/15/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>New Life Agency, Inc.</b>
Application Serial Number:	<b>85621231</b>
Application Filing Date:	<b>05/09/2012</b>
Mark:	<b>NEW LIFE</b>
Date of Publication	<b>10/16/2012</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, New York Life Insurance Company, 51 Madison Avenue, New York, NY 10010, UNITED STATES, a corporation organized under the laws of New York, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 11/15/2012. New York Life Insurance Company respectfully requests that the time period within which to file an opposition be extended until 02/13/2013.

Respectfully submitted,  
/s/ James D. Weinebrger  
11/15/2012

**James D. Weinberger**

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