

ESTTA Tracking number: **ESTTA495446**

Filing date: **09/19/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>B.J. Alan Company</b>
Application Serial Number:	<b>85615995</b>
Application Filing Date:	<b>05/03/2012</b>
Mark:	<b>PARTY ROCK-IT</b>
Date of Publication	<b>08/21/2012</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, LMFAO, LLC, 15260 Ventura Blvd, Suite 2100, c/o GSO Business Management, Sherman Oaks, CA 91403, UNITED STATES, a Limited Liability Company, organized under the laws of California, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 09/20/2012. LMFAO, LLC respectfully requests that the time period within which to file an opposition be extended until 12/19/2012.

Respectfully submitted,

/Alina S. Morris/

09/19/2012

**Alina S. Morris**

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