

ESTTA Tracking number: **ESTTA499592**

Filing date: **10/11/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Dale & Thomas Popcorn, LLC
Application Serial Number:	85596433
Application Filing Date:	04/12/2012
Mark:	POPCRISPS
Date of Publication	09/11/2012

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Smartfoods, Inc., 7701 Legacy Drive, Mail Stop 3A-421, Plano, TX 75024, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 10/11/2012. Smartfoods, Inc. respectfully requests that the time period within which to file an opposition be extended until 01/09/2013.

Respectfully submitted,
/Jeanette S. Zimmer/
10/11/2012

Jeanette S. Zimmer

Trademark Counsel

Smartfoods, Inc.

7701 Legacy Drive Mail Stop 3A-421

Plano, TX 75024

UNITED STATES

trademarks@pepsico.com

972.334.2587