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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

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| Applicant: | Burrell, Chad R |
| Application Serial Number: | 85545445 |
| Application Filing Date: | 02/17/2012 |
| Mark: | ICONICK |
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First 30 Day Request for Extension of Time to Oppose

Pursuant to 37 C.F.R. Section 2.102, Be Well Nutrition, Inc., 1441 Canal Street, New Orleans, LA 70112, UNITED STATES, a corporation organized under the laws of LA , respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark .

The time within which to file a notice of opposition is set to expire on 08/09/2012. Be Well Nutrition, Inc. respectfully requests that the time period within which to file an opposition be extended until 09/08/2012.

Respectfully submitted,
/William Bosch/
07/24/2012

William Bosch

Be Well Nutrition, Inc.

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UNITED STATES

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