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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

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| Applicant: | Platinum Performance, Inc. |
| Application Serial Number: | 85543737 |
| Application Filing Date: | 02/15/2012 |
| Mark: | PLATINUM BALANCE |
| Date of Publication | 06/19/2012 |

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Terrence Larrabee, P.O. Box 33, Santa Ynez, CA 93460, UNITED STATES, an individual and a citizen of UNITED STATES respectfully requests that he/she be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown . Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 07/19/2012. Terrence Larrabee respectfully requests that the time period within which to file an opposition be extended until 10/17/2012.

Respectfully submitted,
/Marc E. Hankin/
07/03/2012

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