

ESTTA Tracking number: **ESTTA529213**

Filing date: **03/28/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

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|----------------------------|-----------------------------------|
| Applicant: | Basamh Trading Company Ltd |
| Application Serial Number: | 85529002 |
| Application Filing Date: | 01/30/2012 |
| Mark: | GOODY |
| Date of Publication | 02/26/2013 |

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Good-O Beverage Company, 1801 Boone Avenue, Bronx, NY 10460, UNITED STATES, a partnership, composed of Kersia Corp., a Pennsylvania corporation and Kersia LLC, a Delaware limited liability company under the laws of New York, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 03/28/2013. Good-O Beverage Company respectfully requests that the time period within which to file an opposition be extended until 06/26/2013.

Respectfully submitted,

/AFD/

03/28/2013

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