

ESTTA Tracking number: **ESTTA478532**

Filing date: **06/18/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

|                            |                           |
|----------------------------|---------------------------|
| Applicant:                 | <b>Prince Tahina Ltd.</b> |
| Application Serial Number: | <b>85495565</b>           |
| Application Filing Date:   | <b>12/14/2011</b>         |
| Mark:                      | <b>PRINCE</b>             |
| Date of Publication        | <b>05/22/2012</b>         |

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, New World Pasta Company, 85 Shannon Road, Harrisburg, PA 17112, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 06/21/2012. New World Pasta Company respectfully requests that the time period within which to file an opposition be extended until 09/19/2012.

Respectfully submitted,  
/Ronald E. Shapiro/  
06/18/2012

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