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Filing date: **07/16/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

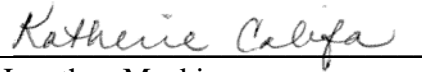
Proceeding	85485097
Applicant	Booking.com B.V.
Applied for Mark	BOOKING.COM
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Submission	REITERATION OF REQUEST FOR ORAL HEARING
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Date	07/16/2015



briefing is permitted in this consolidated appeal. Nonetheless, without further arguing the points, Applicant wishes to make clear that it continues to dispute the Examining Attorney's interpretation of the controlling case law and to reiterate its prior request for an oral hearing before the Board, at which time it can further clarify its position.

Dated: July 16, 2015

Respectfully submitted,  
FOLEY & LARDNER LLP



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## Exhibit A

**From:** ecom111 [<mailto:ecom111@uspto.gov>]  
**Sent:** Wednesday, July 01, 2015 4:39 PM  
**To:** IP Docketing  
**Subject:** U.S. TRADEMARK APPLICATION NO. 79122366 - BOOKING.COM - 096981-0115 - EXAMINER BRIEF

### UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)

#### IMPORTANT NOTICE REGARDING YOUR U.S. TRADEMARK APPLICATION

USPTO EXAMINING ATTORNEY'S APPEAL BRIEF  
HAS ISSUED ON **7/1/2015** FOR U.S. APPLICATION SERIAL NO. 79122366

Please follow the instructions below:

(1) **TO READ THE APPEAL BRIEF:** Click on this [link](#) or go to <http://tsdr.uspto.gov/>, enter the U.S. application serial number, and click on "Documents."

The Examining Attorney's Appeal Brief may not be immediately viewable, to allow for necessary system updates of the application, but will be available within 24 hours of this e-mail notification.

(2) **FILING A REPLY BRIEF:** You *may* file a reply brief within twenty (20) days of **7/1/2015**, the date from which the Examining Attorney's Appeal Brief issued.

**Do NOT hit "Reply" to this e-mail notification, or otherwise e-mail a reply brief** because this mailbox is not monitored. Instead, the Trademark Trial and Appeal Board recommends that you file a reply brief online using the Electronic System for Trademark Trials and Appeals (ESTTA) located at <http://estta.uspto.gov>.

(3) **QUESTIONS:** For *technical* assistance in accessing or viewing the appeal brief in the Trademark Status and Document Retrieval (TSDR) system, please e-mail [TSDR@uspto.gov](mailto:TSDR@uspto.gov).