

ESTTA Tracking number: **ESTTA540284**

Filing date: **05/28/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>JOHNSON &amp; JOHNSON</b>
Application Serial Number:	<b>85473124</b>
Application Filing Date:	<b>11/15/2011</b>
Mark:	<b>CARE4TODAY</b>
Date of Publication	<b>04/02/2013</b>

## 60 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, HealthSpot Inc., 545 Metro Place South, Suite 430, Dublin, OH 43017, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel
- *The potential opposer has written and placed a phone call to applicant for the stated purpose of better understanding the potential for conflict and to negotiate a joint use agreement. The potential opposer recently received an automated response indicating that the person at applicant with whom the potential opposer was attempting to reach is traveling internationally and will return on June 3. The potential opposer expects that settlement discussions are likely given the parties' past dealings and mutual respect. Good cause is further shown in this case in view of the fact that one of the potential opposer's counsel is dealing with a recent death in the family and has had limited availability to consult on this matter during the initial 30-day period.*

The time within which to file a notice of opposition is set to expire on 06/01/2013. HealthSpot Inc. respectfully requests that the time period within which to file an opposition be extended until 07/31/2013.

Respectfully submitted,  
/Gregory J. Krabacher/  
05/28/2013

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