

ESTTA Tracking number: **ESTTA462622**

Filing date: **03/19/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>M. Z. Berger &amp; Co., Inc.</b>
Application Serial Number:	<b>85468226</b>
Application Filing Date:	<b>11/09/2011</b>
Mark:	<b>SOFT TOUCH</b>
Date of Publication	<b>02/21/2012</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Tissot S.A., 17, Chemin des Tourelles, Le Locle, CH-2400, SWITZERLAND, a corporation organized under the laws of Switzerland, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 03/22/2012. Tissot S.A. respectfully requests that the time period within which to file an opposition be extended until 06/20/2012.

Respectfully submitted,  
/Jess M. Collen/  
03/19/2012

**Jess M. Collen**

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