

UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451

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Blue Cross and Blue Shield Association
225 North Michigan Avenue
Chicago, IL 60601

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Serial No.: 85467981
ESTTA TRACKING NO: ESTTA501953

The request to extend time to oppose is granted until
1/23/2013 on behalf of potential opposer **Blue Cross and
Blue Shield Association**

Please do not hesitate to contact the Trademark Trial and
Appeal Board at (571)272-8500 if you have any questions
relating to this extension.

Note from the Trademark Trial and Appeal Board

TTAB forms for electronic filing of extensions of time to
oppose, notices of opposition, petition for cancellation, notice
of ex parte appeal, and inter partes filings are now available
at <http://estta.uspto.gov>. Images of TTAB proceeding files can
be viewed using TTABVue at <http://ttabvue.uspto.gov>.