

ESTTA Tracking number: **ESTTA501953**

Filing date: **10/24/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

|                            |                                   |
|----------------------------|-----------------------------------|
| Applicant:                 | <b>Aegis Sciences Corporation</b> |
| Application Serial Number: | <b>85467981</b>                   |
| Application Filing Date:   | <b>11/09/2011</b>                 |
| Mark:                      | <b>AEGIS SHIELD</b>               |
| Date of Publication        | <b>09/25/2012</b>                 |

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Blue Cross and Blue Shield Association, 225 North Michigan Avenue, Chicago, IL 60601, UNITED STATES, a corporation organized under the laws of Illinois, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 10/25/2012. Blue Cross and Blue Shield Association respectfully requests that the time period within which to file an opposition be extended until 01/23/2013.

Respectfully submitted,  
/Emily J. Barnhart/  
10/24/2012

**Emily J. Barnhart**

**Brand Counsel**

**Blue Cross and Blue Shield Association**

**225 North Michigan Avenue**

**Chicago, IL 60601**

**UNITED STATES**

**emily.barnhart@bcbsa.com, jocelyn.whatmough@bcbsa.com**

**312.297.6158**