

ESTTA Tracking number: **ESTTA467813**

Filing date: **04/18/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Eternal Brands, LLC
Application Serial Number:	85464066
Application Filing Date:	11/03/2011
Mark:	BPA FREE BIOBOTTLE 100% RECYCLABLE
Date of Publication	03/20/2012

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, The Coca-Cola Company, One Coca-Cola Plaza NW, Atlanta, GA 30313, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 04/19/2012. The Coca-Cola Company respectfully requests that the time period within which to file an opposition be extended until 07/18/2012.

Respectfully submitted,
/Pamela C. Mallari/
04/18/2012

Pamela C. Mallari

Trademark Counsel

The Coca-Cola Company

One Coca-Cola Plaza NW

Atlanta, GA 30313

UNITED STATES

pamallari@coca-cola.com,mmccclusky@coca-cola.com

404-676-3244