

ESTTA Tracking number: **ESTTA521141**

Filing date: **02/12/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	85462512
Applicant	Blue Star Power Systems, Inc.
Applied for Mark	BLUE STAR POWER SYSTEMS INC.
Correspondence Address	Edmund J. Sease McKee, Voorhees & Sease, P.L.C. 801 Grand Avenue, Suite 3200 Des Moines, IA 50309-2721 UNITED STATES patatty@ipmvs.com
Submission	Applicants Request for Remand and Amendment
Attachments	Motion for Remand.pdf ( 5 pages )(1657946 bytes ) Attachment for Remand 2-12-13.pdf ( 77 pages )(1941224 bytes )
Filer's Name	EDMUND J. SEASE
Filer's e-mail	patatty@ipmvs.com
Signature	/EDMUND J. SEASE/
Date	02/12/2013

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In re Trademark Application of

Applicant: Blue Star Power Systems, Inc.

Serial No: 85/462,512

Mark: BLUE STAR POWER SYSTEMS INC. & LOGO

International Class: 7

**MOTION FOR REMAND**

After filing a Notice of Appeal, Applicant noted that the Examiner refused entry of the disclaimer on the basis that the disclaimer did not include "INC" as the Examiner required. Applicant submits a new disclaimer so that this issue can be eliminated and asks for reconsideration.

**Disclaimer**

No claim is made to the exclusive right to use "POWER SYSTEMS INC." apart from the mark as shown.

**Remarks**

Applicant believes the Examiner is unduly emphasizing BLUE STAR which is only a part of the mark. The overall commercial impression is of the mark in its entirety BLUE STAR POWER SYSTEMS INC., with BLUE STAR given no more billing than the rest of the mark, except in the "a" of star is replaced with a star. The Examiner argues a likelihood

of confusion because of similarity of the marks. But Applicant points out that the marks are not the same, they just share the same word BLUE STAR, like many other marks include BLUE STAR.

The word(s) BLUE STAR are extremely diluted and have limited trademark value. As of this writing, there are 66 *active registered* marks containing the terms BLUE STAR (see Dee Bradshaw Affidavit attached).

The large number of BLUE STAR marks on the registry simply means that each of them is given a narrow ambit of protection. The Board in *In re Broadway Chicken Inc.*, 38 U.S.P.Q.2d 1565-66 (TTAB 1996), citing *In re Bed & Breakfast Registry*, 791 F.2d 157, 229 USPQ 818 (Fed. Cir. 1986), stated:

Evidence of widespread third-party use, in a particular field, of marks containing a certain shared term is competent to suggest that purchasers have been conditioned to look to other elements of the marks as a means of distinguishing the source of goods or services in the field.

In these cases, buyers differentiate between the various marks by looking at the mark as a whole. Buyers do not assume that the maker of one BLUE STAR product makes a different product. The Applicant submits that just as the registered marks co-exist on the registry for specific goods, the Applicant's mark may similarly co-exist with Registration No. 1,662,304.

Confirming the difference between Applicant and the cited Registration and their goods is the Fahrforth Affidavit, validated in its conclusions by this application being classified by the Office in International class 7 for large machinery, which indeed it is, (see the Doug Fahrforth Affidavit and picture of record showing the tremendous size) and the class 9 classification of the cited mark. Note the contrast, the BLUE STAR registration over

which Applicant is rejected is for a small farm and home, low cost portable welder and generator. It has no additional wording like Applicant does, and it has no star graphic, like Applicant does. There is a big difference between class 7 and class 9 goods, both in their channels of trade, and in this instance in their price and purpose (see Fahrforth Affidavit \$10,000-\$500,000 vs. \$2,000-\$3,000 and home and farm use vs. NASA and hospitals).

The enclosed Affidavit of Counsel's Legal Assistant, who checked the state of the registry, is provided for authentication of the remarks concerning the crowded registry.

In view of the argument presented here, the state of the registry and the proper disclaimer now submitted, Applicant requests a Remand to the Examiner for reconsideration.

Respectfully submitted,



EDMUND J. SEASE, Reg. No. 24,741  
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**CUSTOMER NO: 22885**

Attorneys of Record

- bjh -

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: **BLUE STAR POWER SYSTEMS, INC.**  
Serial No: 85/462,512  
Mark: BLUE STAR POWER SYSTEMS INC. & LOGO  
International Class: 7

**RULE 2.20 DECLARATION OF DEE BRADSHAW**

Dear Sir:

1. I am a legal assistant to Mr. Sease, employed by McKee, Voorhees & Sease, P.L.C.
2. At his request, I checked the registry for "Blue Star" trademarks.
3. Attached is a printout of the list of pending applications and issued registrations that use "Blue Star" as part of the mark.
4. In particular, there are sixty-six(66) active registrations now issued and alive that have "Blue Star" as part of the mark.
5. Copies of the issued registrations are enclosed so they may be made a part of the record in this case.
6. There is no current registration in any class that replaces the "a" of the star, with a star; i.e., BLUEST★R.

The undersigned, being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or document or

any registration resulting therefrom, declares that all statements made of her own knowledge are true; and all statements made on information and belief are believed to be true.

Date: February 12, 2013

Dee Bradshaw  
**Dee Bradshaw**



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	Serial Number	Reg. Number	Word Mark	Check Status	Live/Dead
1	85651855		BLUESTAR YOUR SOLUTIONS DISTRIBUTOR	TSDR	LIVE
2	85013698		BLUE STAR PAIN MANAGEMENT	TSDR	LIVE
3	85013690		BLUE STAR RADIOLOGY	TSDR	LIVE
4	85823010		BLUESTAR SCHOLARSHIPS	TSDR	LIVE
5	85819581		BLUE STAR POLICE SUPPLY	TSDR	LIVE
6	85462512		BLUE STAR POWER SYSTEMS INC.	TSDR	LIVE
7	85459999		BLUE STAR POWER SYSTEMS	TSDR	LIVE
8	85690186		QUESO AZUL ESTRELLA LA PERAL	TSDR	LIVE
9	85014506		BLUESTAR ENERGY SOLUTIONS	TSDR	LIVE
10	85014494		BLUESTAR ENERGY SOLUTIONS	TSDR	LIVE
11	85454427	4263347	BLUE STAR DIAMOND	TSDR	LIVE
12	85312816		BLUESTAR	TSDR	DEAD
13	85501933		BLUE STAR VODKA	TSDR	DEAD
14	85024404		BLUE STAR MANAGEMENT	TSDR	LIVE
15	85753810		BLUE STAR BAZAAR	TSDR	LIVE
16	85509323	4197715	BLUESTAR	TSDR	LIVE
17	85432550		BIG BLUE ALL-STARS	TSDR	DEAD
18	85267091		ESTRELLA AZUL	TSDR	LIVE
19	85146338	4181634	BLUESTAR	TSDR	LIVE
20	85512535		BLUESTAR FINANCIAL PARTNERS EMPOWERED FUTURES	TSDR	LIVE
21	85403718		BLUESTAR MIDEAST REGIONAL PEACE AND DEVELOPMENT INDEX	TSDR	DEAD
22	85403695		BLUESTAR ISRAEL GLOBAL INDEX	TSDR	DEAD

23	85512548		BLUESTAR FINANCIAL PARTNERS	TSDR	LIVE
24	85433256		SAMSUNG BLUE	TSDR	DEAD
25	85462458		BLUE STAR	TSDR	LIVE
26	85459987		BLUE STAR	TSDR	LIVE
27	85320499		BLUSTAR	TSDR	DEAD
28	85320635		BLUSTAR	TSDR	DEAD
29	85087646	3928604	BLUE STAR	TSDR	LIVE
30	85226704		BLUE STAR JEANS	TSDR	DEAD
31	85242701	4055452	BLUE STAR FAMILIES	TSDR	LIVE
32	85088781	4057218	BLUE STAR	TSDR	LIVE
33	85064284	4018082	BLUE STAR JETS	TSDR	LIVE
34	85047831		BLUE STAR	TSDR	DEAD
35	85027370	3880039	STAR BLUE	TSDR	LIVE
36	85014381		BLUE STAR ENERGY SYSTEMS	TSDR	DEAD
37	79054350	3643707	BLUESTAR	TSDR	LIVE
38	79042421	3418710	BS EVER	TSDR	LIVE
39	79031392	3356619	BLUESTAR	TSDR	LIVE
40	79021697		BLUE STAR	TSDR	DEAD
41	79002975	2998449	BLUESTAR	TSDR	LIVE
42	78932479	3247222	BLUE STAR LUBRICATION TECHNOLOGY	TSDR	LIVE
43	78933766		LIBERTY BLUES GOLD STAR JEANS COMPANY	TSDR	DEAD
44	78949112		BLUESTAR	TSDR	DEAD
45	78906302		RED WHITE & BLUE TRIPLE STAR	TSDR	DEAD
46	78902432	3352225	BLUE STAR BENEFITS	TSDR	LIVE
47	78899732		BLUE STAR	TSDR	DEAD
48	78899727	3379823	BLUE STAR	TSDR	LIVE
49	78826812		BLUESTAR	TSDR	DEAD
50	78727157		BLUESTAR COFFEE	TSDR	DEAD

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	Serial Number	Reg. Number	Word Mark	Check Status	Live/Dead
51	78689149		WISH UPON A BLUE STAR	TSDR	DEAD
52	78682964	3303825	BLUESTAR ADAPTER	TSDR	LIVE
53	78630459		BLUE STAR HOBS	TSDR	DEAD
54	78630448		BLUE STAR COATINGS	TSDR	DEAD
55	78630430		BLUE STAR SHAPER CUTTERS	TSDR	DEAD
56	78612379		BLUESTAR, INC.	TSDR	DEAD
57	78516828		BLUE STAR DIAMONDS	TSDR	DEAD
58	78516826		BLUE STAR DIAMOND	TSDR	DEAD
59	78143589	2765813	BLUE STAR FARMS	TSDR	LIVE
60	78492403	3078772	BLUE STAR IMAGING	TSDR	LIVE
61	78271565	2912880	BLUESTARJETS	TSDR	DEAD
62	78467386		DOUBLE DOLLARS RED WHITE & BLUE STARS	TSDR	DEAD
63	78404701		RED WHITE & BLUE SUPER STARS	TSDR	DEAD
64	78385015	3018658	BLUE STAR	TSDR	LIVE
65	78373123		BLUESTAR PR	TSDR	DEAD
66	78344098	2914684	BLUE STAR FOOD PRODUCTS	TSDR	LIVE
67	78325992		RED, WHITE & BLUE STARS	TSDR	DEAD
68	78325989		RED, WHITE & BLUE TRIPLE STARS	TSDR	DEAD
69	78228512		BLUESTAR	TSDR	DEAD
70	78205164	3311636	BLUESTAR	TSDR	LIVE
71	78167081		BLUE STAR MUSIC CAMP	TSDR	DEAD
72	78152681		BLUE MARLIN FIVE STAR VINTAGE	TSDR	DEAD
73	78149136		RED WHITE & BLUE TRIPLE STAR	TSDR	DEAD

74	78141580		BLUESTAR	TSDR	DEAD
75	78102435		BLUE STAR	TSDR	DEAD
76	78102031		BLUE STAR S-2	TSDR	DEAD
77	78102029		BLUE STAR PROCESS	TSDR	DEAD
78	78074059		BLUE STAR CANDLES THE CANDLE WITH A CARD	TSDR	DEAD
79	77761031	4140602	BLUESTAR	TSDR	LIVE
80	77887111	3995654	ESTRELLA AZUL	TSDR	LIVE
81	77925870		BLUE STAR	TSDR	DEAD
82	77836183		BLUE STAR MATERIALS, LLC	TSDR	DEAD
83	77980558		ESTRELLA AZUL	TSDR	DEAD
84	77818828	3978786	RED WHITE & BLUE FALLING STARS	TSDR	LIVE
85	77775816		EUROAMERICAN BY BLUESTAR	TSDR	DEAD
86	77775812		COSMOPOLITAN BY BLUESTAR	TSDR	DEAD
87	77887768	3942730	ESTRELLA AZUL	TSDR	LIVE
88	77878297	3941579	CHICAGO BLUES ALL STARS	TSDR	LIVE
89	77885203	3818057	BLUE STAR	TSDR	LIVE
90	77867415	3915070	STAR BLU	TSDR	LIVE
91	77835236		BLUE STAR	TSDR	DEAD
92	77703750	3751459	BLUESTARHERBS LLC	TSDR	LIVE
93	77620870		BLUE STAR COMPUTERS	TSDR	DEAD
94	77584281	3764479	BLUE STAR TECHNOLOGY	TSDR	LIVE
95	77056477	3371542	BLUE STAR	TSDR	LIVE
96	77056188	3371536	BLUE STAR LUBRICATION TECHNOLOGY	TSDR	LIVE
97	77056150	3371535	BLUE STAR LUBRICATION TECHNOLOGY	TSDR	LIVE
98	77479525	3690221	BLUE STAR HIGHWAY	TSDR	LIVE
99	77088534	3316357	STARBLUE	TSDR	LIVE
100	77066353		LIBERTY BLUES GOLDSTAR	TSDR	DEAD

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	Serial Number	Reg. Number	Word Mark	Check Status	Live/Dead
101	77291050	3414484	BLUE STAR ELECTRIC	TSDR	LIVE
102	77430230		BLUESTAR HOME HEALTH	TSDR	DEAD
103	77415521		BLUE STAR GAS	TSDR	DEAD
104	77351981	3544787	BLUE STAR REPRESENTATION, LLC	TSDR	LIVE
105	77320500	3501102	BLUE STAR WHEAT BEER WATER, MALT, HOPS, YEAST, AND THAT'S ALL, BREWED IN MENDOCINO COUNTY, CALIFORNIA NORTH COAST BREWING CO.	TSDR	LIVE
106	77278071	3623784	BLUE STAR EDUCATION	TSDR	LIVE
107	77278049	3620105	BLUE STAR EDUCATION	TSDR	LIVE
108	77235571		BLUE STAR	TSDR	DEAD
109	77232845	3588036	BLUE STAR EDUCATION	TSDR	LIVE
110	77223805	3414233	BLUE STAR RIDERS FALLEN AND WOUNDED WARRIOR TORCH	TSDR	LIVE
111	77189188		BLUESTAR	TSDR	DEAD
112	77183899		BLUESTAR	TSDR	DEAD
113	77158772	3563039	BLUESTAR ENERGY SERVICES	TSDR	LIVE
114	77155999	3563037	BLUESTAR ENERGY SERVICES	TSDR	LIVE
115	77126520	3419440	BLUESTAR CAR INSURANCE	TSDR	LIVE
116	77108760	3478783	BLUE STAR COFFEE ROASTERS	TSDR	LIVE
117	77089509		BLEUSTAR	TSDR	DEAD
118	77071292		THE NEW LEGENDS OF BLUES ALL STARS	TSDR	DEAD
119	77049575		BLUE STAR RIDERS FALLEN AND WOUNDED WARRIOR TORCH	TSDR	DEAD
120	77003758	3509136	BLUESTAR	TSDR	LIVE

121	77003600	3509134	BLUESTAR	TSDR	LIVE
122	77003578		BLUESTAR BY PRIZER	TSDR	DEAD
123	77003522		BLUESTAR BY PRIZER THE STANDARD OF EXCELLENCE SINCE 1880	TSDR	DEAD
124	77002626		BLUESTAR BY PRIZER THE STANDARD OF EXCELLENCE SINCE 1880	TSDR	DEAD
125	76560827	3066367	BLUESTAR	TSDR	DEAD
126	76021622	2550992	BLUE STAR	TSDR	LIVE
127	76360807	2996276	BLUE STAR	TSDR	LIVE
128	76360806	2996275	BLUE STAR	TSDR	LIVE
129	76648220	3155838	BLUE STAR BREWING COMPANY	TSDR	LIVE
130	76570615	3002405	BLUE STAR SERIES	TSDR	DEAD
131	76603059	3149204	PHANTASY STAR ONLINE BLUE BURST	TSDR	LIVE
132	76570614		BLUE STAR BY PRIZER	TSDR	DEAD
133	76565433	2952805	BLUE STAR	TSDR	LIVE
134	76530136	2855768	BLUESTAR	TSDR	LIVE
135	76508936	2827458	BLUE STAR SOCCER	TSDR	DEAD
136	76483815	2804444	BLUESTAR	TSDR	DEAD
137	76475753	2815656	BLUE STAR SOCCER	TSDR	DEAD
138	76462743		WORDS WHIZKIDZ, WITH TAG-LINE: TOYS FOR THE GROWING MIND. LOWERCASE LETTERS "WHI" AND "KIDZ" IN NAVY BLUE WITH LARGE ORANGE "Z" OVERLAPPING "I" AND UNDERLINING "KIDZ". THE "I" IN WHIZ IS TOPPED WITH A STAR SHAPE AND THE "I" IN KIDZ IS TOPPED WITH A CURLICUE. THE TAG LINE, "TOYS FOR THE GROWING MIND" IS UPPERCASE LETTERS IN NAVY BLUE.	TSDR	DEAD
139	76445240		BLUE STAR	TSDR	DEAD
140	76423800		BLUE STAR	TSDR	DEAD
141	76384094		BLUE STAR AUTO MARKET	TSDR	DEAD
142	76351033		NORTH STAR PROCESSING, LLC	TSDR	DEAD
143	76331588		BLUE STAR	TSDR	DEAD
144	76325790	2639177	BLUE MARLIN FIVE STAR VINTAGE	TSDR	DEAD
145	76310446	2609612	BLUE STAR JETS	TSDR	DEAD
146	76288475		B BLUESTAR SOLUTIONS	TSDR	DEAD
147	76245404		BLUESTAR	TSDR	DEAD
148	76171049	2733809	BLUESTAR	TSDR	DEAD
149	76052816	2449239	BLUE STAR	TSDR	DEAD
150	75922607		BLUESTAR.NET	TSDR	DEAD

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151	75902623		BLUESTAR BASS HOG	TSDR	DEAD
152	75897434		BLUE STAR POINSETTIA	TSDR	DEAD
153	75855876	2419060	BLUE STAR PASTEURIZED CRAB JK JOHN KEELER & CO., INC.	TSDR	LIVE
154	75817239	2570655	BLUESTAR UNDERWRITERS, LLC	TSDR	DEAD
155	75782531	2499517	BLUE STAR	TSDR	DEAD
156	75765753		BLUE STAR	TSDR	DEAD
157	75698251	2326667	BLUESTAR COMMUNICATIONS	TSDR	DEAD
158	75668265		BLUESTAR SILVER	TSDR	DEAD
159	75666436		BLUESTAR	TSDR	DEAD
160	75564473	2453630	BLUE STAR DEPENDABLE PERFORMANCE EVERY TIME	TSDR	DEAD
161	75528716		GIBSONS BLUE STAR STEAKHOUSE	TSDR	DEAD
162	75497471	2325413	BLUE STAR	TSDR	DEAD
163	75473388		BLUESTAR BATTERY ELECTRIC DIRECT	TSDR	DEAD
164	75473387		BLUESTAR BATTERY DIRECT	TSDR	DEAD
165	75473350	2358350	BLUESTAR PLATINUM	TSDR	DEAD
166	75473339		BLUESTAR CROSSCOUNTRY	TSDR	DEAD
167	75473337		BLUESTAR BATTERY DIRECT	TSDR	DEAD
168	75371806		BLUESTAR COMPUTERS	TSDR	DEAD
169	75158586		BLUE STAR BREWING COMPANY	TSDR	DEAD
170	75147841		BLUE STAR	TSDR	DEAD
171	75135878	2113714	BLUE STAR EXTREME	TSDR	LIVE
172	75135877	2113713	BLUE STAR	TSDR	LIVE

173	75134202		BLUE*STAR	TSDR	DEAD
174	75104457	2040758	BLUE STAR	TSDR	LIVE
175	75101703	2046079	BLUE STAR	TSDR	LIVE
176	74081987	1718445	MOCHIKO BLUE STAR BRAND	TSDR	LIVE
177	74151722	1677944	BLUE STAR	TSDR	LIVE
178	74697751	2133660	BLUESTAR	TSDR	DEAD
179	74649236	1969742	BLUE STAR GREAT AMERICAN WHEAT BEER MENDOCINO CO. CALIFORNIA NORTH COAST BRWEING CO	TSDR	DEAD
180	74639502	1994747	BLUE STAR	TSDR	LIVE
181	74606629		BLUE STAR	TSDR	DEAD
182	74503754		BLUE STAR	TSDR	DEAD
183	74426238		BLUE STAR	TSDR	DEAD
184	74422587	1912428	BLUE STAR	TSDR	LIVE
185	74421525	1888888	BLUE STAR	TSDR	DEAD
186	74397821		BLUE STAR	TSDR	DEAD
187	74292089	1763024	BLUE STAR	TSDR	DEAD
188	74273685	1804025	BLUE STAR	TSDR	DEAD
189	74206751		APOLLO THE WORLD FAMOUS APOLLO THEATRE PRESENTS APOLLO ALL-STAR RHYTHM & BLUES REVUE	TSDR	DEAD
190	74114511	1662304	BLUE STAR	TSDR	LIVE
191	74097748		BLUE STARS	TSDR	DEAD
192	74013364	1618147	BLUE STAR AUTO STORES	TSDR	DEAD
193	73798013	1572855	BLUE STAR	TSDR	DEAD
194	73788867		BLUE STAR	TSDR	DEAD
195	73778941		DESIGN OF A BLUE STAR	TSDR	DEAD
196	73753429	1539946	BLUSTAR	TSDR	DEAD
197	73732905		BLUE ST R SPORTSWEAR	TSDR	DEAD
198	73712583	1529216	BLUESTAR	TSDR	DEAD
199	73706768	1545492	BLUE STAR	TSDR	DEAD
200	73653528	1465426	CINEMA BLUE PRESENTS EROTIC STARS	TSDR	DEAD

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	Serial Number	Reg. Number	Word Mark	Check Status	Live/Dead
201	73653270	1505634	BLUE STAR	TSDR	DEAD
202	73608516		BLUE STAR	TSDR	DEAD
203	73550123	1386485	BLUE STAR	TSDR	DEAD
204	73548510	1405957	BLUE STAR	TSDR	LIVE
205	73509977	1377628	METROPOLITAN BLUES ALL-STARs	TSDR	DEAD
206	73451605	1296559	BLUE STAR	TSDR	DEAD
207	73255926	1215213	BLUE STAR REALTY	TSDR	DEAD
208	73247527	1229184	BLUE STAR	TSDR	DEAD
209	73204684	1154825	BLUE STAR	TSDR	DEAD
210	73120737	1093297	BLUE STAR TIPIS	TSDR	DEAD
211	73096262	1079461	BLUE STAR	TSDR	DEAD
212	73041071	1041803	STELLA AZZURRA	TSDR	DEAD
213	73001164	1000591	BLUE STAR	TSDR	DEAD
214	81023838	1023838	BLUE STAR	TSDR	DEAD
215	72385338	0927950	BLUE STAR	TSDR	LIVE
216	72385337	0951576	BLUE STAR	TSDR	LIVE
217	72385335	0961097	BLUE STAR	TSDR	LIVE
218	72294937	0859190	BLUE STAR	TSDR	DEAD
219	72220453	0811816	BLUE STAR	TSDR	DEAD
220	72192351	0797340	BLUE STAR RIPPLES	TSDR	DEAD
221	72184762	0778198	BLUE STAR	TSDR	DEAD
222	72177958	0770473	BLUE STAR	TSDR	DEAD
223	72171890	0775700	BLUE STAR	TSDR	DEAD
224	72130165	0735261	ACE BLUE STAR	TSDR	DEAD

225	72107141	0726241	STAR-BLUE	TSDR	DEAD
226	72039776	0666915	BLUE STAR	TSDR	DEAD
227	72028919	0670687	BLUE STAR	TSDR	DEAD
228	71662073	0600809	BLUE STAR	TSDR	LIVE
229	71651233	0598853	ESTRELLA AZUL	TSDR	DEAD
230	71603041	0552259	BLUE STAR	TSDR	DEAD
231	71398158	0354631	BLUE STAR	TSDR	DEAD
232	71182564	0183945	BLUE STAR	TSDR	LIVE
233	71159647	0162057	BLUE STAR	TSDR	DEAD

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# United States of America

United States Patent and Trademark Office

## BLUE STAR DIAMOND

**Reg. No. 4,263,347**

**Registered Dec. 25, 2012**

**Int. Cl.: 7**

**TRADEMARK**

**PRINCIPAL REGISTER**

BOTSG INC. (MICHIGAN CORPORATION), DBA BORIDE ENGINEERED ABRASIVES  
2615 AERO PARK DRIVE  
TRAVERSE CITY, MI 49686

FOR: DETACHABLE POLISHING PADS FOR PLANETARY AND ROTARY GRINDERS,  
MADE IN SIGNIFICANT PART OF DIAMONDS, IN CLASS 7 (U.S. CLS. 13, 19, 21, 23, 31,  
34 AND 35).

FIRST USE 10-20-2011; IN COMMERCE 10-20-2011.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-  
TICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "DIAMOND", APART FROM  
THE MARK AS SHOWN.

SER. NO. 85-454,427, FILED 10-24-2011.

JOHN DWYER, EXAMINING ATTORNEY



*David J. Kappas*

Director of the United States Patent and Trademark Office

**United States of America**  
United States Patent and Trademark Office

**BLUESTAR**

**Reg. No. 4,197,715**

**Registered Aug. 28, 2012**

**Int. Cl.: 11**

**TRADEMARK**

**PRINCIPAL REGISTER**

PRIZER-PAINTER STOVE WORKS, INC. (PENNSYLVANIA CORPORATION)  
600 ARLINGTON STREET  
READING, PA 19611

FOR: RANGE HOODS, IN CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).

FIRST USE 10-0-2007; IN COMMERCE 10-0-2007.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,509,134 AND 3,509,136.

SER. NO. 85-509,323, FILED 1-5-2012.

DOUGLAS LEE, EXAMINING ATTORNEY



*David J. Kappas*

Director of the United States Patent and Trademark Office

**United States of America**  
United States Patent and Trademark Office

**BLUESTAR**

**Reg. No. 4,181,634**

**Registered July 31, 2012**

**Int. Cls.: 9 and 11**

**TRADEMARK**

**PRINCIPAL REGISTER**

VISIONEERING CORP. (CANADA CORPORATION)  
35 OAK STREET  
WESTON, CANADA M9N1A1

FOR: LIGHT EMITTING DIODES (LEDs); ELECTRIC LUMINESCENT DISPLAY PANELS,  
IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FOR: LED LIGHTS; LIGHTING PRODUCTS, NAMELY, LIGHT BULBS, LIGHTING TUBES,  
ELECTRO-LUMINESCENT LIGHTING, NAMELY, LIGHTING FIXTURES, IN CLASS 11  
(U.S. CLS. 13, 21, 23, 31 AND 34).

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-  
TICULAR FONT, STYLE, SIZE, OR COLOR.

PRIORITY CLAIMED UNDER SEC. 44(D) ON CANADA APPLICATION NO. 1475807, FILED  
4-6-2010, REG. NO. TMA 798,452, DATED 5-25-2011, EXPIRES 5-25-2026.

SER. NO. 85-146,338, FILED 10-6-2010.

BRIDGETT SMITH, EXAMINING ATTORNEY



*David J. Kypas*

Director of the United States Patent and Trademark Office

# United States of America

United States Patent and Trademark Office

## BLUE STAR

**Reg. No. 3,928,604**

**Registered Mar. 8, 2011**

**Int. Cl.: 44**

**SERVICE MARK**

**PRINCIPAL REGISTER**

GREGINOHIO, INC. (OHIO CORPORATION)  
2144 POLARIS PARKWAY  
COLUMBUS, OH 43240

FOR: BARBERSHOP SERVICES, IN CLASS 44 (U.S. CLS. 100 AND 101).

FIRST USE 7-15-2010; IN COMMERCE 7-15-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-087,646, FILED 7-19-2010.

NICHOLAS COLEMAN, EXAMINING ATTORNEY



*David S. Kybas*

Director of the United States Patent and Trademark Office

# United States of America

United States Patent and Trademark Office



Reg. No. 4,055,452

Registered Nov. 15, 2011

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

BLUE STAR FAMILIES, INC. (GEORGIA CORPORATION)  
7676 RICHMOND HIGHWAY  
ALEXANDRIA, VA 22306

FOR: CHARITABLE SERVICES, NAMELY, ORGANIZING AND CONDUCTING VOLUNTEER PROGRAMS AND COMMUNITY SERVICE PROJECTS AIMED AT INCREASING SUPPORT AND MORALE OF FAMILIES OF DECEASED WAR VETERANS, WAR VETERANS, CURRENT MEMBERS AND FUTURE MEMBERS OF THE U.S. MILITARY, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 7-27-2009; IN COMMERCE 7-27-2009.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "FAMILIES", APART FROM THE MARK AS SHOWN.

THE COLOR(S) RED, WHITE AND BLUE IS/ARE CLAIMED AS A FEATURE OF THE MARK.

THE MARK CONSISTS OF A BLUE FIVE POINTED STAR WITH RED AND WHITE BANDS. THE WORDING "BLUE STAR" APPEARS IN BLUE AND THE WORDING "FAMILIES" APPEARS IN RED BELOW "BLUE STAR". SIX BLUE CIRCLES BETWEEN FIVE BLUE STARS APPEAR BELOW THE WORDING.

SER. NO. 85-242,701, FILED 2-15-2011.

ESTHER A. BORSUK, EXAMINING ATTORNEY



David J. Kappas

Director of the United States Patent and Trademark Office

# United States of America

United States Patent and Trademark Office

## Blue Star

**Reg. No. 4,057,218**

**Registered Nov. 15, 2011**

**Int. Cl.: 3**

**TRADEMARK**

**PRINCIPAL REGISTER**

SNYDER, JOSIE (UNITED STATES INDIVIDUAL)  
9145 OWENSMOUTH AVE.  
CHATSWORTH, CA 91311

FOR: PERFUMERY AND PERSONAL DEODORANTS AND ANTIPERSPIRANTS FOR MEN AND BOYS; HAND AND BODY SOAPS; HAIR PRODUCTS, NAMELY, HAIR STYLING GELS, LOTIONS, SPRAYS, PASTES AND CREAMS; PERFUMES, EAU DE TOILETTE, COLOGNE, AFTER SHAVE AND FRAGRANCES FOR PERSONAL USE, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FIRST USE 8-1-2011; IN COMMERCE 8-1-2011.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 85-088,781, FILED 7-20-2010.

WILLIAM BRECKENFELD, EXAMINING ATTORNEY



*David J. Kyfas*

Director of the United States Patent and Trademark Office

# United States of America

United States Patent and Trademark Office

## BLUE STAR JETS

**Reg. No. 4,018,082**

**Registered Aug. 30, 2011**

**Int. Cls.: 35, 37 and 39**

**SERVICE MARK**

**PRINCIPAL REGISTER**

BLUE STAR JETS, LLC (NEW YORK LIMITED LIABILITY COMPANY)  
16TH FLOOR  
885 SECOND AVENUE  
NEW YORK, NY 10017

FOR: ARRANGING OF THE BUYING AND SELLING OF AIRCRAFT FOR THIRD PARTIES,  
IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 3-1-2001; IN COMMERCE 3-1-2001.

FOR: AIRCRAFT MAINTENANCE AND REPAIR SERVICES, IN CLASS 37 (U.S. CLS. 100,  
103 AND 106).

FIRST USE 3-1-2001; IN COMMERCE 3-1-2001.

FOR: IC 039 LEASING AND RENTAL OF AIRCRAFT, TRANSPORT BY AIRCRAFT AND  
AIRCRAFT CHARTERING, IN CLASS 39 (U.S. CLS. 100 AND 105).

FIRST USE 3-1-2001; IN COMMERCE 3-1-2001.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-  
TICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 2,912,880.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "JETS", APART FROM THE  
MARK AS SHOWN.

SER. NO. 85-064,284, FILED 6-16-2010.

RICHARD WHITE, EXAMINING ATTORNEY



*David J. Kybas*

Director of the United States Patent and Trademark Office

# United States of America

United States Patent and Trademark Office

## STAR BLUE

**Reg. No. 3,880,039**

DIAMOND PRODUCTS, LIMITED (OHIO LIMITED LIABILITY COMPANY)  
333 PROSPECT STREET  
ELYRIA, OH 44035

**Registered Nov. 23, 2010**

**Int. Cl.: 7**

FOR: DIAMOND SAW BLADES FOR POWER SAWS, IN CLASS 7 (U.S. CLS. 13, 19, 21, 23, 31, 34 AND 35).

**TRADEMARK**

FIRST USE 2-1-2009; IN COMMERCE 2-1-2009.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-027,370, FILED 4-30-2010.

ELLEN PERKINS, EXAMINING ATTORNEY



*David J. Kyffas*

Director of the United States Patent and Trademark Office



Int. Cl.: 7

Prior U.S. Cls.: 13, 19, 21, 23, 31, 34 and 35

United States Patent and Trademark Office

Reg. No. 3,643,707

Registered June 23, 2009

TRADEMARK  
PRINCIPAL REGISTER

BLUESTAR

DAETWYLER SWISSTEC AG (SWITZERLAND  
SOCIÉTÉ ANONYME)  
FLUGPLATZ  
CH-3368 BLEIENBACH  
SWITZERLAND

FOR: PARTS OF PRINTING MACHINES, NAME-  
LY, DOCTOR BLADES, IN CLASS 7 (U.S. CLS. 13, 19,  
21, 23, 31, 34 AND 35).

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

PRIORITY DATE OF 1-24-2008 IS CLAIMED.

OWNER OF INTERNATIONAL REGISTRATION  
0965631 DATED 4-29-2008, EXPIRES 4-29-2018.

SER. NO. 79-054,350, FILED 4-29-2008.

VERNA BETH RIRIE, EXAMINING ATTORNEY

Int. Cls.: 1, 4, 7, 17, 31, 37, 40 and 42

Prior U.S. Cls.: 1, 5, 6, 10, 12, 13, 15, 19, 21, 23, 26, 31,  
34, 35, 46, 50, 100, 101, 103 and 106

Reg. No. 3,356,619

United States Patent and Trademark Office

Registered Dec. 18, 2007

TRADEMARK  
SERVICE MARK  
PRINCIPAL REGISTER

# BLUESTAR

CHINA NATIONAL BLUE STAR (GROUP) CO.;  
(ZHONGGUO LANXING (JITUAN) ZONG-  
GONGSI) (CHINA CORPORATION)  
NO.9, BEITUCHENG WEST ROAD  
CHAOYANG DISTRICT, BEIJING 100029  
CHINA

FOR: SOLIDIFIED GAS, NAMELY, SOLIDIFIED CARBON DIOXIDE FOR INDUSTRIAL PURPOSES; SALT FOR INDUSTRIAL PURPOSES, NAMELY, METALLATES FOR USE IN WATER SOFTENING; CHEMICAL PREPARATIONS FOR USE IN PHOTOGRAPHY; FIREPROOFING PREPARATIONS; CHEMICAL FERTILIZERS; CHEMICAL PRODUCTS FOR THE FRESH-KEEPING AND PRESERVING OF FOOD; ADHESIVES FOR GENERAL INDUSTRIAL PURPOSES, IN CLASS 1 (U.S. CLS. 1, 5, 6, 10, 26 AND 46).

FOR: FUEL; MINERAL FUEL, NAMELY COAL; INDUSTRIAL WAX, NAMELY WAX EMULSIONS AND WAX POWDERS; CANDLES; DUST BINDING COMPOSITIONS FOR SWEEPING; FUEL GAS; SOLIDIFIED GASES, NAMELY LIQUID PROPANE FOR USE AS FUELS, IN CLASS 4 (U.S. CLS. 1, 6 AND 15).

FOR: AGRICULTURE MACHINERY, NAMELY COMBINES, HARVESTERS, THRESHERS, TILLERS AND SEEDERS; SEWING MACHINES; WRAPPING MACHINES; DISH WASHING MACHINES; MECHANICAL MIXING MACHINES, IN CLASS 7 (U.S. CLS. 13, 19, 21, 23, 31, 34 AND 35).

FOR: ASBESTOS COVERING, NAMELY, ASBESTOS BOARDS, CORDS AND STRINGS, FABRICS, FELT, NETS, PACKING, PAPER, POWDER AND YARN; INSULATING MATERIALS, NAMELY, FIBERGLASS AND ASBESTOS FABRICS; WATER-PROOF PACKING FOR INDUSTRIAL AND COMMERCIAL USE; INSULATING COATINGS, NAMELY INSULATING AND PROTECTIVE INTERLAYER DIELECTRIC MATERIALS AND COATINGS FOR USE IN INTEGRATED CIRCUITS,

SEMICONDUCTOR DEVICES, COMPUTER DISK DRIVES AND OTHER COMPUTER HARDWARE; ASBESTOS PACKING TAPE FOR INDUSTRIAL AND COMMERCIAL USE, IN CLASS 17 (U.S. CLS. 1, 5, 12, 13, 35 AND 50).

FOR: LIVE POULTRY; NUTRITIONAL ADDITIVES TO FODDER, NOT FOR MEDICAL PURPOSES; ANIMAL FOODSTUFFS; FODDER, NAMELY, NATURAL RICE FOR USE AS ANIMAL FODDER, IN CLASS 31 (U.S. CLS. 1 AND 46).

FOR: INTERIOR CLEANING OF BUILDINGS; BOILER CLEANING AND REPAIR; PIPELINE CONSTRUCTION AND MAINTENANCE; EXTERIOR CLEANING OF BUILDINGS; FURNITURE RESTORATION, IN CLASS 37 (U.S. CLS. 100, 103 AND 106).

FOR: MATERIAL TREATMENT INFORMATION; METAL TREATMENT; RECYCLING OF WASTE AND TRASH; AIR PURIFICATION; WATER TREATMENT; SEWING SERVICES, NAMELY, DRESS MAKING; PRINTING; TEXTILE TREATMENT; PAPER FINISHING; CUSTOM MANUFACTURE OF FURNITURE, IN CLASS 40 (U.S. CLS. 100, 103 AND 106).

FOR: LEGAL SERVICES, NAMELY, LITIGATION SERVICES; CHEMICAL RESEARCH; BIOLOGICAL RESEARCH; PHYSICS RESEARCH; AUTHENTICATING WORKS OF ART; PACKAGING DESIGN FOR OTHERS; DESIGN OF INTERIOR DÉCOR FOR BUSINESSES, IN CLASS 42 (U.S. CLS. 100 AND 101).

OWNER OF INTERNATIONAL REGISTRATION  
0904725 DATED 7-24-2006, EXPIRES 7-24-2016.

SER. NO. 79-031,392, FILED 7-24-2006.

LINDA POWELL, EXAMINING ATTORNEY

SER. NO. 79-031,392, FILED 7-24-2006.

LINDA POWELL, EXAMINING ATTORNEY

Int. Cl.: 7

Prior U.S. Cls.: 13, 19, 21, 23, 31, 34 and 35

United States Patent and Trademark Office

Reg. No. 2,998,449

Registered Sep. 20, 2005

TRADEMARK  
PRINCIPAL REGISTER

**BLUESTAR**

HÜLLER HILLE GMBH (FED REP GERMANY  
LTD LIAB CO)  
SCHWIEBERDINGER STR. 80  
D-71636 LUDWIGSBURG, FED REP GERMANY

PRIORITY DATE OF 11-28-2003 IS CLAIMED.

FOR: METAL WORKING MACHINES NAMELY,  
MACHINING CENTERS FOR CUTTING OF METAL  
WORK PIECES, FEATURING ONE OR MORE HOR-  
IZONTAL-ORDERED SPINDLES FOR WORK  
TOOLS, IN CLASS 7 (U.S. CLS. 13, 19, 21, 23, 31, 34  
AND 35).

OWNER OF INTERNATIONAL REGISTRATION  
0826229 DATED 3-13-2004, EXPIRES 3-13-2014.

SER. NO. 79-002,975, FILED 3-13-2004.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

ASMAT KHAN, EXAMINING ATTORNEY

Int. Cls.: 1 and 4

Prior U.S. Cls.: 1, 5, 6, 10, 15, 26 and 46

Reg. No. 3,247,222

United States Patent and Trademark Office

Registered May 29, 2007

TRADEMARK  
PRINCIPAL REGISTER

Blue Star Lubrication  
Technology

BLUE STAR LUBRICATION TECHNOLOGY,  
LLC (DELAWARE LTD LIAB CO)  
1 PIERCE PLACE, SUITE 400E  
ITASCA, IL 60143

FOR: DEGREASING AGENTS; DETERGENTS  
FOR INDUSTRIAL USE, IN CLASS 1 (U.S. CLS. 1, 5,  
6, 10, 26 AND 46).

FIRST USE 7-1-2006; IN COMMERCE 9-1-2006.

FOR: ALL PURPOSE PENETRATING OIL; CUT-  
TING FLUIDS; CUTTING OIL FOR INDUSTRIAL  
METAL WORKING; CUTTING OILS; GEAR OILS;  
GENERAL PURPOSE GREASES; GREASE FOR MA-  
CHINES; HARDENED OILS; HYDRAULIC OILS;  
INDUSTRIAL GREASES; INDUSTRIAL LUBRI-  
CANTS; INDUSTRIAL OILS; LUBRICANTS FOR  
INDUSTRIAL MACHINERY; LUBRICATING  
GREASES; LUBRICATING OILS; MINERAL OIL  
FOR USE IN THE MANUFACTURE OF METAL  
CUTTING FLUIDS; MINERAL OILS AND GREASES

FOR INDUSTRIAL PURPOSES; NON-MINERAL  
OILS AND GREASES FOR INDUSTRIAL PURPO-  
SES; OILS, WAXES, FATS AND LIPIDS FOR USE IN  
THE MANUFACTURE OF OTHER PRODUCTS;  
PENETRATING OIL, IN CLASS 4 (U.S. CLS. 1, 6  
AND 15).

FIRST USE 7-1-2006; IN COMMERCE 9-1-2006.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "LUBRICATION TECHNOLOGY",  
APART FROM THE MARK AS SHOWN.

SER. NO. 78-932,479, FILED 7-19-2006.

TASNEEM HUSSAIN, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 3,352,225

Registered Dec. 11, 2007

SERVICE MARK  
PRINCIPAL REGISTER

BLUE STAR BENEFITS

LOEFFLER, FRANK J. (KANSAS SOLE PROPRIETORSHIP)

6600 COLLEGE BLVD. SUITE 125

OVERLAND PARK, KS 66211

FOR: HEALTH INSURANCE AND EMPLOYEE BENEFITS SERVICE, NAMELY, ADMINISTRATION OF EMPLOYEE BENEFIT PLANS CONCERNING INSURANCE, NOT INCLUDING RETIREMENT PLAN ADMINISTRATION, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 1-1-2005; IN COMMERCE 1-1-2005.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BENEFITS", APART FROM THE MARK AS SHOWN.

THE COLOR(S) BLACK AND BLUE IS/ARE CLAIMED AS A FEATURE OF THE MARK.

THE MARK CONSISTS OF BLACK LETTERS OVER A STYLIZED BLUE STAR.

SER. NO. 78-902,432, FILED 6-7-2006.

CARRIE GENOVESE, EXAMINING ATTORNEY

Int. Cl.: 31

Prior U.S. Cls.: 1 and 46

United States Patent and Trademark Office

Reg. No. 3,379,823

Registered Feb. 5, 2008

TRADEMARK  
SUPPLEMENTAL REGISTER

BLUE STAR

AGROMOD, S.A. DE C.V. (MEXICO CORPORATION)  
RANCHO EL ROCIO, CANTON EL CARMEN,  
FRONTERA HIDALGO, MEXICO 30850

FOR: LIVE ORNAMENTAL PLANTS, NAMELY,  
AGAVE PLANTS, IN CLASS 31 (U.S. CLS. 1 AND 46).

FIRST USE 1-12-2007; IN COMMERCE 1-12-2007.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 78-899,727, FILED P.R. 6-2-2006; AM. S.R. 12-17-2007.

DANNEAN HETZEL, EXAMINING ATTORNEY

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36, and 38

United States Patent and Trademark Office

Reg. No. 3,303,825

Registered Oct. 2, 2007

TRADEMARK  
PRINCIPAL REGISTER

BLUESTAR ADAPTER

IMAGINOVA CORP. (DELAWARE CORPORATION)  
9TH FLOOR  
470 PARK AVENUE SOUTH  
NEW YORK, NY 10016

FOR: COMMUNICATION DEVICE FOR TELESCOPES, NAMELY, A COMPUTER NETWORK ADAPTER THAT FACILITATES WIRELESS COMMUNICATIONS TRANSMISSIONS WITH OTHER WIRELESS DEVICES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 12-25-2005; IN COMMERCE 12-25-2005.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "ADAPTER", APART FROM THE MARK AS SHOWN.

SN 78-682,964, FILED 8-1-2005.

SHARON MEIER, EXAMINING ATTORNEY



**Int. Cl.: 30**

**Prior U.S. Cl.: 46**

**United States Patent and Trademark Office**

**Reg. No. 2,765,813**

**Registered Sep. 16, 2003**

**TRADEMARK  
PRINCIPAL REGISTER**

**BLUE STAR FARMS**

PARTNERS, A TASTEFUL CHOICE CO (WA-  
SHINGTON CORPORATION)  
115 SOUTH BRANDON  
STREET  
SEATTLE, WA 98108

FIRST USE 7-5-2002; IN COMMERCE 9-15-2002.

SN 78-143,589, FILED 7-12-2002.

FOR: CRACKERS, IN CLASS 30 (U.S. CL. 46).

ANDREW BENZMILLER, EXAMINING ATTOR-  
NEY

Int. Cl.: 44

Prior U.S. Cls.: 100 and 101

United States Patent and Trademark Office

Reg. No. 3,078,772

Registered Apr. 11, 2006

SERVICE MARK  
PRINCIPAL REGISTER

BLUE STAR IMAGING

BLUE STAR IMAGING, LP (TEXAS LIMITED  
PARTNERSHIP)

ONE COWBOYS PARKWAY

IRVING, TX 75063

FOR: MEDICAL SERVICES, IN CLASS 44 (U.S.  
CLS. 100 AND 101).

FIRST USE 3-1-2005; IN COMMERCE 3-1-2005.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "IMAGING", APART FROM THE  
MARK AS SHOWN.

SER. NO. 78-492,403, FILED 9-30-2004.

LINDA POWELL, EXAMINING ATTORNEY

Int. Cl.: 6

Prior U.S. Cls.: 2, 12, 13, 14, 23, 25, and 50

United States Patent and Trademark Office

Reg. No. 3,018,658

Registered Nov. 22, 2005

TRADEMARK  
PRINCIPAL REGISTER



UNITED WORLD INDUSTRIES, INC. (FLORIDA CORPORATION)

10915 NW 41ST DR.

CORAL SPRINGS, FL 33065

FOR: MARINE ACCESSORIES, NAMELY, ANCHORS, METAL DOCK CLEATS, MANUALLY OPERATED METAL VALVES, METAL CASTINGS, GALVANIZED STEEL SHEETS, ALUMINUM ALLOYS, STAINLESS STEELS, IN CLASS 6 (U.S. CLS. 2, 12, 13, 14, 23, 25 AND 30).

THE COLOR(S) BLUE IS/ARE CLAIMED AS A FEATURE OF THE MARK.

THE COLOR BLUE APPEARS IN THE ENTIRE MARK INCLUDING THE WORDING BLUE STAR AND THE DESIGN OF THE STAR WITH THE ANCHOR.

SN 78-385,015, FILED 3-16-2004.

FIRST USE 8-15-2004; IN COMMERCE 8-15-2004.

TONJA GASKINS, EXAMINING ATTORNEY

Int. Cl.: 29

Prior U.S. Cl.: 46

United States Patent and Trademark Office

Reg. No. 2,914,684

Registered Dec. 28, 2004

TRADEMARK  
PRINCIPAL REGISTER

BLUE STAR FOOD  
PRODUCTS

JOHN KEELER & CO., INC. (FLORIDA CORPORATION)

3000 NW 109 AVENUE

MIAMI, FL 33172

FOR: PACKAGED CRABMEAT; PASTEURIZED REFRIGERATED CRABMEAT; PASTEURIZED FROZEN CRABMEAT; CRABMEAT DERIVATIVE PRODUCTS, NAMELY, CRAB CAKES; FISH, FOR FOOD PURPOSES, AND SEAFOOD, IN CLASS 29 (U.S. CL. 46).

FIRST USE 1-26-2001; IN COMMERCE 1-26-2001.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 2,419,060.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "FOOD PRODUCTS", APART FROM THE MARK AS SHOWN.

SER. NO. 78-344,098, FILED 12-22-2003.

MARC LEIPZIG, EXAMINING ATTORNEY

Int. Cl.: 32

Prior U.S. Cls.: 45, 46 and 48

United States Patent and Trademark Office

Reg. No. 3,311,636

Registered Oct. 16, 2007

TRADEMARK  
PRINCIPAL REGISTER

BLUESTAR

G-UP CORPORATION (CALIFORNIA CORPORATION)  
1730 D JUNCTION AVENUE  
SAN JOSE, CA 95112

FIRST USE 6-1-2002; IN COMMERCE 9-1-2002.

SER. NO. 78-205,164, FILED 1-20-2003.

FOR: NATURAL SPRING WATER, BOTTLED  
WATER, MINERAL FORTIFIED WATER, AND ISO-  
TONIC BEVERAGE., IN CLASS 32 (U.S. CLS. 45, 46  
AND 48).

HOWARD SMIGA, EXAMINING ATTORNEY

**United States of America**  
United States Patent and Trademark Office

**BLUESTAR**

**Reg. No. 4,140,602**

**Registered May 15, 2012**

**Int. Cl.: 36**

**SERVICE MARK**

**PRINCIPAL REGISTER**

BLUECREST CAPITAL MANAGEMENT LLP (UNITED KINGDOM LIMITED LIABILITY PARTNERSHIP)

40 GROSVENOR PLACE  
LONDON, UNITED KINGDOM SW1X7AW

FOR: FINANCIAL AND INVESTMENT SERVICES, NAMELY, MANAGEMENT AND BROKERAGE IN THE FIELDS OF STOCKS, BONDS, OPTIONS, COMMODITIES, FUTURES AND OTHER SECURITIES, AND THE INVESTMENT OF FUNDS OF OTHERS; FINANCIAL SERVICES, NAMELY, INVESTMENT ADVICE, INVESTMENT MANAGEMENT, INVESTMENT CONSULTATION AND INVESTMENT OF FUNDS FOR OTHERS, INCLUDING PRIVATE AND PUBLIC EQUITY AND DEBT INVESTMENT SERVICES; MANAGEMENT OF A CAPITAL INVESTMENT FUND; MANAGEMENT OF PRIVATE EQUITY FUNDS; THE PROVISION OF INFORMATION AND ADVICE RELATING TO ALL OF THE AFORESAID, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF UNITED KINGDOM REG. NO. 008367609, DATED 12-1-2009, EXPIRES 6-16-2019.

SER. NO. 77-761,031, FILED 6-16-2009.

GRETCHEN ULRICH, EXAMINING ATTORNEY



*David J. Kyfas*

Director of the United States Patent and Trademark Office

# United States of America

United States Patent and Trademark Office

RED WHITE & BLUE FALLING  
STARS

**Reg. No. 3,978,786**

IGT (NEVADA CORPORATION)  
9295 PROTOTYPE DRIVE  
RENO, NV 895218986

**Registered June 14, 2011**

**Int. Cl.: 9**

FOR: GAMING MACHINES, NAMELY, DEVICES WHICH ACCEPT A WAGER, IN CLASS  
9 (U.S. CLS. 21, 23, 26, 36 AND 38).

**TRADEMARK**

FIRST USE 3-8-2011; IN COMMERCE 3-8-2011.

**PRINCIPAL REGISTER**

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,884,749, 2,839,987, AND OTHERS.

SN 77-818,828, FILED 9-2-2009.

KEVIN DINALLO, EXAMINING ATTORNEY



*David J. Kappas*

Director of the United States Patent and Trademark Office

# United States of America

United States Patent and Trademark Office



**Reg. No. 3,818,057**

**Registered July 13, 2010**

**Int. Cl.: 29**

**TRADEMARK**

**PRINCIPAL REGISTER**

JOHN KEELER & CO., INC. (FLORIDA CORPORATION)  
3000 NW 109 AVENUE  
MIAMI, FL 33172

FOR: PASTEURIZED CRABMEAT, IN CLASS 29 (U.S. CL. 46).

FIRST USE 1-26-2001; IN COMMERCE 1-26-2001.

THE MARK CONSISTS OF THE WORDS "BLUE STAR" WITH THE DESIGN OF A STAR BETWEEN THE WORDS.

SER. NO. 77-885,203, FILED 12-3-2009.

MICHAEL WEBSTER, EXAMINING ATTORNEY



*David J. Kybas*

Director of the United States Patent and Trademark Office



# United States of America

United States Patent and Trademark Office

## STAR BLU

**Reg. No. 3,915,070**

**Registered Feb. 1, 2011**

**Int. Cl.: 33**

**TRADEMARK**

**PRINCIPAL REGISTER**

UNITED STATES DISTILLED PRODUCTS COMPANY (MINNESOTA CORPORATION)  
1607 SOUTH 12TH STREET  
PRINCETON, MN 55371

FOR: DISTILLED SPIRITS, IN CLASS 33 (U.S. CLS. 47 AND 49).

FIRST USE 10-31-2010; IN COMMERCE 10-31-2010.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-867,415, FILED 11-6-2009.

THEODORE MCBRIDE, EXAMINING ATTORNEY



*David J. Kyros*

Director of the United States Patent and Trademark Office

# United States of America

United States Patent and Trademark Office



**Reg. No. 3,751,459** BLUESTARHERBS (NEW HAMPSHIRE LIMITED LIABILITY COMPANY)  
Registered Feb. 23, 2010 306 BIRCH HILL RD.  
NEW DURHAM, NH 03855

**Int. Cl.: 35** FOR: ON-LINE WHOLESALE AND RETAIL STORE SERVICES FEATURING MEDICINAL MUSHROOMS, HERBS, HERBAL SUPPLEMENTS, SPICES, TEA, ESSENTIAL OILS, VITAMINS, AND MINERAL SUPPLEMENTS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

**SERVICE MARK**  
**PRINCIPAL REGISTER** FIRST USE 6-16-2006; IN COMMERCE 6-16-2006.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "HERBS" AND "LLC", APART FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF THE STYLIZED TEXT "BLUESTARHERBS LLC" WITH A SHOOTING STAR AND A 3 CURVE TAIL.

SER. NO. 77-703,750, FILED 3-31-2009.

KAREN BRACEY, EXAMINING ATTORNEY



*David J. Kypos*

Director of the United States Patent and Trademark Office

# United States of America

United States Patent and Trademark Office

## BLUE STAR TECHNOLOGY

**Reg. No. 3,764,479** NORTHSTAR BATTERY COMPANY, LLC (MISSOURI LIMITED LIABILITY COMPANY)  
Registered Mar. 23, 2010 4000 CONTINENTAL WAY  
SPRINGFIELD, MO 65803

**Int. Cl.: 9** FOR: BATTERIES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

**TRADEMARK** FIRST USE 1-1-2009; IN COMMERCE 1-1-2009.  
**PRINCIPAL REGISTER** THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "TECHNOLOGY", APART FROM THE MARK AS SHOWN.

SN 77-584,281, FILED 10-2-2008.

MICHAEL WIENER, EXAMINING ATTORNEY



*David J. Kappas*

Director of the United States Patent and Trademark Office

Int. Cl.: 4

Prior U.S. Cls.: 1, 6 and 15

Reg. No. 3,371,542

United States Patent and Trademark Office

Registered Jan. 22, 2008

TRADEMARK  
PRINCIPAL REGISTER

Blue Star

BLUE STAR LUBRICATION TECHNOLOGY,  
LLC (DELAWARE LTD LIAB CO)  
1 PIERCE PLACE, SUITE 400E  
ITASCA, IL 60143

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

FOR: INDUSTRIAL GREASES; INDUSTRIAL LU-  
BRICANTS; INDUSTRIAL OILS, IN CLASS 4 (U.S.  
CLS. 1, 6 AND 15).

SER. NO. 77-056,477, FILED 12-4-2006.

FIRST USE 9-5-2006; IN COMMERCE 9-5-2006.

TASNEEM HUSSAIN, EXAMINING ATTORNEY

Int. Cls.: 1, 2 and 4

Prior U.S. Cls.: 1, 5, 6, 10, 11, 15, 16, 26 and 46

United States Patent and Trademark Office

Reg. No. 3,371,536

Registered Jan. 22, 2008

TRADEMARK  
PRINCIPAL REGISTER



BLUE STAR LUBRICATION TECHNOLOGY,  
LLC (DELAWARE LTD LIAB CO)  
1 PIERCE PLACE, SUITE 400E  
ITASCA, IL 60143

FOR: DEGREASING AGENTS; DETERGENTS  
FOR INDUSTRIAL USE, IN CLASS 1 (U.S. CLS. 1, 5,  
6, 10, 26 AND 46).

FIRST USE 9-1-2006; IN COMMERCE 9-1-2006.

FOR: ANTI-RUST GREASES; ANTI-RUST OILS,  
IN CLASS 2 (U.S. CLS. 6, 11 AND 16).

FIRST USE 9-1-2006; IN COMMERCE 9-1-2006.

FOR: ALL PURPOSE PENETRATING OIL; CUT-  
TING FLUIDS; CUTTING OIL FOR INDUSTRIAL  
METAL WORKING; CUTTING OILS; GEAR OILS;  
GENERAL PURPOSE GREASES; GREASE FOR MA-  
CHINES; HARDENED OILS; HYDRAULIC OILS;  
INDUSTRIAL GREASES; INDUSTRIAL LUBRI-  
CANTS; INDUSTRIAL OILS; LUBRICANTS FOR  
INDUSTRIAL MACHINERY; LUBRICATING  
GREASES; LUBRICATING OILS; MINERAL OIL  
FOR USE IN THE MANUFACTURE OF METAL  
CUTTING FLUIDS; MINERAL OILS AND GREASES  
FOR INDUSTRIAL PURPOSES; NON-MINERAL  
OILS AND GREASES FOR INDUSTRIAL PURPO-  
SES; OILS, WAXES, FATS AND LIPIDS FOR USE IN  
THE MANUFACTURE OF OTHER PRODUCTS;  
PENETRATING OIL, IN CLASS 4 (U.S. CLS. 1, 6  
AND 15).

FIRST USE 9-1-2006; IN COMMERCE 9-1-2006.

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "LUBRICATION TECHNOLOGY",  
APART FROM THE MARK AS SHOWN.

THE COLOR(S) DARK BLUE, LIGHT BLUE,  
WHITE, AND BLACK IS/ARE CLAIMED AS A  
FEATURE OF THE MARK.

THE COLOR DARK BLUE APPEARS IN THE  
WORDING BLUE AND IN THE BACKGROUND OF  
THE SQUARE DESIGN; THE COLOR BLACK AP-  
PEARS IN THE WORDING STAR AND LUBRICA-  
TION TECHNOLOGY; THE COLOR WHITE  
APPEARS IN THE DESIGN OF THE STAR IN THE  
FOREFRONT OF THE SQUARE AND THE COLOR  
LIGHT BLUE APPEARS IN THE DESIGN OF THE  
STAR IN THE BEHIND THE WHITE STAR IN THE  
SQUARE.

THE MARK CONSISTS OF A WHITE STAR ON A  
BLUE BACKGROUND, OVER "BLUE" IN BLUE  
AND "STAR" IN BLACK, OVER "LUBRICATION  
TECHNOLOGY" IN BLACK.

SER. NO. 77-056,188, FILED 12-4-2006.

TASNEEM HUSSAIN, EXAMINING ATTORNEY

Int. Cl.: 2

Prior U.S. Cls.: 6, 11 and 16

Reg. No. 3,371,535

United States Patent and Trademark Office

Registered Jan. 22, 2008

TRADEMARK  
PRINCIPAL REGISTER

Blue Star Lubrication  
Technology

BLUE STAR LUBRICATION TECHNOLOGY,  
LLC (DELAWARE LTD LIAB CO)

1 PIERCE PLACE, SUITE 400E

ITASCA, IL 60143

FOR: ANTI-RUST GREASES; ANTI-RUST OILS,  
IN CLASS 2 (U.S. CLS. 6, 11 AND 16).

FIRST USE 7-1-2006; IN COMMERCE 9-1-2006.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE LUBRICATION TECHNOLOGY,  
APART FROM THE MARK AS SHOWN.

SER. NO. 77-056,150, FILED 12-4-2006.

TASNEEM HUSSAIN, EXAMINING ATTORNEY

# United States of America

United States Patent and Trademark Office

## BLUE STAR HIGHWAY

**Reg. No. 3,690,221** AUSILI PRODUCTIONS LLC (MICHIGAN LIMITED LIABILITY COMPANY)  
Registered Sep. 29, 2009 1017 COURT ST.  
ST. JOSEPH, MI 49085

**Int. Cls.: 16 and 41** FOR: PRINTED GUIDES PROVIDING TRAVEL, DINING, LEISURE, ARTS AND ENTERTAINMENT RELATED INFORMATION; BUMPER STICKERS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

TRADEMARK  
SERVICE MARK  
PRINCIPAL REGISTER FIRST USE 7-0-2008; IN COMMERCE 7-0-2008.

FOR: PROVIDING INFORMATION IN THE FIELDS OF ART, ENTERTAINMENT AND LEISURE ACTIVITIES IN THE NATURE OF RECREATION VIA THE INTERNET, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 7-0-2008; IN COMMERCE 7-0-2008.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SN 77-479,525, FILED 5-20-2008.

APRIL ROACH, EXAMINING ATTORNEY



*David J. Kyffas*

Director of the United States Patent and Trademark Office

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36 and 38

Reg. No. 3,316,357

United States Patent and Trademark Office

Registered Oct. 23, 2007

TRADEMARK  
PRINCIPAL REGISTER

StarBlue

PEARCE, GREGORY D (AUSTRALIA INDIVIDUAL)  
387 MOUNTAIN SHADOW ROAD  
WOFFORD HEIGHTS, CA 93285

FOR: AMPLIFIER FOR WIRELESS COMMUNICATIONS; ANTENNAS FOR WIRELESS COMMUNICATIONS APPARATUS; APPARATUS FOR WIRELESS TRANSMISSION OF ACOUSTIC INFORMATION; COMPUTER HARDWARE, NAMELY, WIRELESS ACCESS POINT (WAP) DEVICES; COMPUTER SOFTWARE FOR WIRELESS CONTENT DELIVERY; DEVICES FOR WIRELESS RADIO TRANSMISSION; DOWNLOADABLE RING TONES, GRAPHICS AND MUSIC VIA A GLOBAL COMPUTER NETWORK AND WIRELESS DEVICES; ELECTRONIC GAME SOFTWARE FOR WIRELESS DEVICES; INTEGRATED CIRCUITS AND INTEGRATED CIRCUIT CORES FOR USE IN WIRELESS COMMUNICATIONS AND WIRELESS COMMUNICATION EQUIPMENT AND APPARATUS AND DIGITAL SIGNAL PROCESSORS (DSP); MOBILE COMPUTING AND OPERATING PLATFORMS CONSISTING OF DATA TRANSCEIVERS, WIRELESS NETWORKS AND GATEWAYS FOR COLLECTION AND MANAGEMENT OF DATA; RECONFIGURABLE PROCESSORS FOR USE IN WIRELESS COMMUNICATION HANDSETS AND

NETWORK EQUIPMENT IN THE FIELD OF WIDEBAND COMMUNICATIONS; TELEMATICS APPARATUS, NAMELY, WIRELESS INTERNET DEVICES WHICH PROVIDE TELEMATIC SERVICES AND HAVE A CELLULAR PHONE FUNCTION; WIRELESS COMPUTER PERIPHERALS; WIRELESS CONTROLLER TO MONITOR AND CONTROL THE FUNCTIONING OF OTHER ELECTRONIC DEVICES; WIRELESS POS (POINT OF SERVICE) DEVICES; WIRELESS REMOTE TEMPERATURE AND HUMIDITY MONITORS FOR BUILDING MAINTENANCE; WIRELESS TELEPHONES; WIRELESS TELEPHONY APPARATUS; WIRELESS TELEVISION SET FOR PROVIDING VIDEO CONFERENCING AND TELEPHONE SERVICE OVER THE INTERNET, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 6-4-2006; IN COMMERCE 6-4-2006.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-088,534, FILED 1-23-2007.

APRIL L. RADEMACHER, EXAMINING ATTORNEY



Int. Cl.: 37

Prior U.S. Cls.: 100, 103 and 106

Reg. No. 3,414,484

**United States Patent and Trademark Office**

Registered Apr. 22, 2008

**SERVICE MARK  
PRINCIPAL REGISTER**

**BLUE STAR ELECTRIC**

PIPER, GARY M. (UNITED STATES INDIVIDUAL)

938 ALLOWAY PLACE SE

ATLANTA, GA 30316

FOR: ELECTRICAL CONTRACTOR SERVICES;  
ELECTRICAL CONTRACTING; INSTALLATION  
OF ELECTRICAL SYSTEMS, IN CLASS 37 (U.S.  
CLS. 100, 103 AND 106).

FIRST USE 0-0-2000; IN COMMERCE 0-0-2000.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "ELECTRIC", APART FROM THE MARK AS SHOWN.

SER. NO. 77-291,050, FILED 9-27-2007.

ALEXANDER L. POWERS, EXAMINING ATTORNEY

Int. Cl.: 35

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 3,544,787

Registered Dec. 9, 2008

SERVICE MARK  
PRINCIPAL REGISTER

*Blue Star Representation LLC*

BLUE STAR REPRESENTATION, LLC (NORTH  
CAROLINA LIMITED LIABILITY COMPANY)  
1021 TAVERNIER KNOLL LANE  
RALEIGH, NC 27603

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "LLC", APART FROM THE MARK  
AS SHOWN.

FOR: PROVIDING SALES AND MARKETING  
CONSULTING SERVICES TO HOTELS AND RE-  
SORTS WORLDWIDE, NAMELY, CREATING AND  
CONDUCTING ADVERTISING PROMOTIONS, AD-  
VERTISING CAMPAIGNS AND SALES DRIVES,  
THROUGH THE USE OF ADVERTISING PROMO-  
TIONS AND THROUGH DIRECT E-MAIL TO IN-  
CREASE AND ENHANCE THE PROFILE AND  
PRESENCE OF EACH HOTEL OR RESORT IN  
THEIR RESPECTIVE MARKETS, IN CLASS 35 (U.S.  
CLS. 100, 101 AND 102).

THE COLOR(S) BROWN 438C AND BLUE 2995C  
IS/ARE CLAIMED AS A FEATURE OF THE MARK.

THE MARK CONSISTS OF STYLIZED WORDS  
"BLUE STAR REPRESENTATION, LLC" IN BROWN  
AND A FIVE-POINTED STAR BETWEEN THE  
WORDS "STAR" AND REPRESENTATION" IN BLUE.

SN 77-351,981, FILED 12-14-2007.

FIRST USE 1-1-2008; IN COMMERCE 1-1-2008.

NAKWAMA ANKRAH, EXAMINING ATTORNEY

Int. Cl.: 32

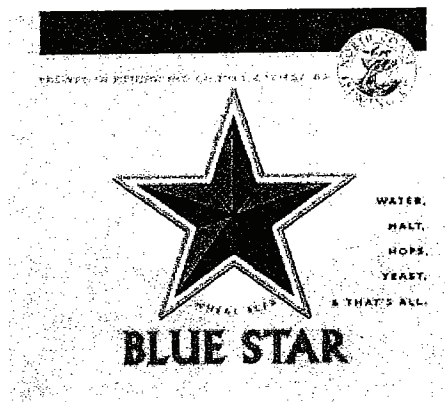
Prior U.S. Cls.: 45, 46 and 48

Reg. No. 3,501,102

United States Patent and Trademark Office

Registered Sep. 16, 2008

TRADEMARK  
PRINCIPAL REGISTER



NORTH COAST BREWING CO., INC. (CALIFORNIA CORPORATION)  
455 NORTH MAIN STREET  
FORT BRAGG, CA 95437

FOR: BEER, IN CLASS 32 (U.S. CLS. 45, 46 AND 48).

FIRST USE 11-13-2000; IN COMMERCE 11-13-2000.

OWNER OF U.S. REG. NOS. 3,049,725 AND 3,246,529.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "WHEAT BEER," "WATER, HOPS, MALT, YEAST, AND THAT'S ALL," "BREWED IN MENDOCINO COUNTY, CALIFORNIA," " AND "BREWING CO.", APART FROM THE MARK AS SHOWN.

THE COLOR(S) RED, WHITE, BLUE, YELLOW, BLACK AND TAN IS/ARE CLAIMED AS A FEATURE OF THE MARK.

THE MARK CONSISTS OF A LABEL DESIGN INCLUDING THE LITERAL ELEMENTS "BLUE STAR WHEAT BEER", "WATER, MALT, HOPS, YEAST, & THAT'S ALL", "BREWED IN MENDOCINO COUNTY, CALIFORNIA," AND "NORTH

COAST BREWING CO.", A FIVE POINTED STAR DESIGN AND A CIRCULAR WHALE TAIL DESIGN COMPRISING AN OCEAN SCENE INCLUDING A WHALE TAIL AND SEABIRDS. THE COLOR BLUE APPEARS IN THE STAR, IN A HORIZONTAL BLUE BAR AND IN THE WORDING "BREWED IN MENDOCINO COUNTY, CALIFORNIA" AND "WHEAT BEER"; THE COLOR WHITE APPEARS IN BACKGROUND CIRCLES FOR BOTH THE STAR DESIGN AND WHALE TAIL DESIGN, AND IN A HORIZONTAL BAR; THE COLOR RED APPEARS IN THE WORDING "BLUE STAR"; THE COLOR BLACK APPEARS IN THE WORDING "WATER, MALT, HOPS, YEAST, & THAT'S ALL" AND "NORTH COAST BREWING CO.", AS AN OUTLINE OF THE WORDING "BLUE STAR", IN THE DESIGN ELEMENTS OF THE WHALE TAIL DESIGN AND IN THE LINES IN THE STAR; THE COLOR TAN APPEARS AS A BORDER OUTLINING THE STAR; AND THE COLOR YELLOW APPEARS AS A BACKGROUND FIELD.

SEC. 2(F) AS TO "NORTH COAST".

SER. NO. 77-320,500, FILED 11-2-2007.

HANNO RITTNER, EXAMINING ATTORNEY

Int. Cl.: 16

Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38, and 50

United States Patent and Trademark Office

Reg. No. 3,623,784

Registered May 19, 2009

TRADEMARK  
PRINCIPAL REGISTER



TEACHER CREATED RESOURCES, INC. (CALI-  
FORNIA CORPORATION)  
6421 INDUSTRY WAY  
WESTMINSTER, CA 92683

FIRST USE 11-30-2007; IN COMMERCE 11-30-2007.

FOR: EDUCATIONAL PUBLICATIONS AND  
PUBLICATION KITS DIRECTED TO SECULAR  
NON-RELIGIOUS TOPICS, NAMELY, EDUCATION-  
AL LEARNING CARDS, ACTIVITY CARDS, WORK-  
BOOKS, ACTIVITY BOOKS, TEACHER GUIDES,  
MANUALS, POSTERS, AND EDUCATIONAL  
BOOKS AND BOOKLETS IN THE FIELD OF LAN-  
GUAGE ARTS, SOCIAL STUDIES, SCIENCE,  
MATHEMATICS AND PROFESSIONAL DEVELOP-  
MENT, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38  
AND 50).

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "EDUCATION", APART FROM  
THE MARK AS SHOWN.

THE MARK CONSISTS OF THE WORDS "BLUE  
STAR EDUCATION" IN COMBINATION WITH A  
STAR.

SN 77-278,071, FILED 9-12-2007.

SCOTT BIBB, EXAMINING ATTORNEY

Int. Cl.: 16

Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38, and 50

**United States Patent and Trademark Office**

Reg. No. 3,620,105

Registered May 12, 2009

**TRADEMARK  
PRINCIPAL REGISTER**



TEACHER CREATED RESOURCES, INC. (CALIFORNIA CORPORATION)

6421 INDUSTRY WAY

WESTMINSTER, CA 92683

FOR: EDUCATIONAL PUBLICATIONS AND PUBLICATION KITS DIRECTED TO SECULAR NON-RELIGIOUS TOPICS, NAMELY, EDUCATIONAL LEARNING CARDS, ACTIVITY CARDS, WORKBOOKS, ACTIVITY BOOKS, TEACHER GUIDES, MANUALS, POSTERS, AND EDUCATIONAL BOOKS AND BOOKLETS IN THE FIELD OF LANGUAGE ARTS, SOCIAL STUDIES, SCIENCE, MATHEMATICS AND PROFESSIONAL DEVELOPMENT, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 11-30-2007; IN COMMERCE 11-30-2007.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "EDUCATION", APART FROM THE MARK AS SHOWN.

THE COLOR(S) BLUE, BLACK AND WHITE IS/ARE CLAIMED AS A FEATURE OF THE MARK.

THE MARK CONSISTS OF THE WORDS "BLUE STAR" IN LIGHT BLUE WITH BLACK AND WHITE OUTLINING AND SHADING IN COMBINATION WITH A BLUE STAR WITH BLACK AND WHITE OUTLINING. UNDERNEATH THE "BLUE STAR" WORDING IS THE WORD "EDUCATION" IN DARK BLUE.

SN 77-278,049, FILED 9-12-2007.

SCOTT BIBB, EXAMINING ATTORNEY

Int. Cl.: 16

Prior U.S. Cls.: 2, 5, 22, 23, 29, 37, 38, and 50

United States Patent and Trademark Office

Reg. No. 3,588,036

Registered Mar. 10, 2009

TRADEMARK  
PRINCIPAL REGISTER

BLUE STAR EDUCATION

TEACHER CREATED RESOURCES, INC. (CALI-  
FORNIA CORPORATION)  
6421 INDUSTRY WAY  
WESTMINSTER, CA 92683

FOR: EDUCATIONAL PUBLICATIONS AND  
PUBLICATION KITS DIRECTED TO SECULAR  
NON-RELIGIOUS TOPICS, NAMELY, EDUCATION-  
AL LEARNING CARDS, ACTIVITY CARDS, WORK-  
BOOKS, ACTIVITY BOOKS, TEACHER GUIDES,  
MANUALS, POSTERS, AND EDUCATIONAL  
BOOKS AND BOOKLETS IN THE FIELD OF LAN-  
GUAGE ARTS, SOCIAL STUDIES, SCIENCE,  
MATHEMATICS AND PROFESSIONAL DEVELOP-  
MENT, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38  
AND 50).

FIRST USE 11-30-2007; IN COMMERCE 11-30-2007.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "EDUCATION", APART FROM  
THE MARK AS SHOWN.

SN 77-232,845, FILED 7-18-2007.

SCOTT BIBB, EXAMINING ATTORNEY

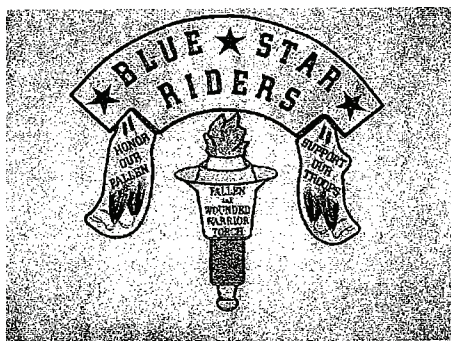
Prior U.S. Cl.: 200

United States Patent and Trademark Office

Reg. No. 3,414,233

Registered Apr. 22, 2008

COLLECTIVE MEMBERSHIP  
PRINCIPAL REGISTER



BLUE STAR RIDERS (CALIFORNIA NON-PROFIT CORPORATION)  
2228 EL LAGO DRIVE  
OAKLEY, CA 94561

FOR: INDICATING MEMBERSHIP IN A NON-PROFIT ASSOCIATION OF A SUPPORT GROUP FOR VETERANS, TROOPS, AND THEIR FAMILIES, IN CLASS 200 (U.S. CL. 200).

FIRST USE 1-1-2006; IN COMMERCE 1-1-2006.

THE COLOR(S) GOLD, RED, WHITE BLUE AND BROWN IS/ARE CLAIMED AS A FEATURE OF THE MARK.

THE COLOR GOLD APPEARS AS THE BACKGROUND COLOR BEHIND THE WORDING BLUE STAR RIDERS AND IN THE MAIN PORTION AND

THE HANDLE OF THE TORCH DESIGN ELEMENT, GOLD ALSO APPEARS IN THE BACKGROUND OF THE FEATHER DESIGN ELEMENT. THE COLOR BROWN APPEARS IN THE TORCH DESIGN ELEMENT AS THE BASE AND IN THE FEATHER DESIGN ELEMENT ALONG WITH WHITE. THE COLOR BLUE APPEARS AS THE OUTLINE OF ALL THE ELEMENTS IN THE MARK AND IN THE WORDING BLUE STAR RIDERS AND FALLEN AND WOUNDED WARRIOR TORCH AS IN THE HONOR OUR FALLEN AND SUPPORT OUR TROOPS. THE COLOR BLUE IS ALSO THE COLOR OF THE STAR DESIGN ELEMENT. THE FLAME ELEMENT CONSISTS OF GOLD AND RED.

SER. NO. 77-223,805, FILED S.R. 7-6-2007 AM. P.R. 11-5-2007.

DAVID YONTEF, EXAMINING ATTORNEY

Int. Cls.: 35, 36 and 42

Prior U.S. Cls.: 100, 101 and 102

**United States Patent and Trademark Office**

Reg. No. 3,563,039

Registered Jan. 20, 2009

**SERVICE MARK  
PRINCIPAL REGISTER**



BLUESTAR ENERGY SERVICES, INC. (ILLINOIS CORPORATION)

#700  
363 W. ERIE  
CHICAGO, IL 60610

FOR: ENERGY USAGE MANAGEMENT; ENERGY USAGE MANAGEMENT INFORMATION SERVICES; UTILITY BILL MANAGEMENT SERVICES, NAMELY, TRACKING, REPORTING, ANALYZING AND DELIVERING ENERGY INFORMATION IN THE FORM OF UTILITY BILLS AND UTILITY METER DATA RATE SCHEDULES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 4-5-2002; IN COMMERCE 4-5-2002.

FOR: BROKERAGE OF ENERGY, NAMELY, ELECTRICITY, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 4-5-2002; IN COMMERCE 4-5-2002.

FOR: ELECTRICITY SERVICES, NAMELY, METER DATA MANAGEMENT AND ANALYSIS, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 4-5-2002; IN COMMERCE 4-5-2002.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "ENERGY SERVICES", APART FROM THE MARK AS SHOWN.

SER. NO. 77-158,772, FILED 4-17-2007.

TINA BROWN, EXAMINING ATTORNEY



Int. Cls.: 35, 36 and 42

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 3,563,037

Registered Jan. 20, 2009

**SERVICE MARK  
PRINCIPAL REGISTER**

**BLUESTAR ENERGY SERVICES**

BLUESTAR ENERGY SERVICES, INC. (ILLINOIS CORPORATION)

#1800  
203 N. LASALLE STREET  
CHICAGO, IL 60601

FOR: ENERGY USAGE MANAGEMENT; ENERGY USAGE MANAGEMENT INFORMATION SERVICES; UTILITY BILL MANAGEMENT SERVICES, NAMELY, TRACKING, REPORTING, ANALYZING AND DELIVERING ENERGY INFORMATION IN THE FORM OF UTILITY BILLS AND UTILITY METER DATA RATE SCHEDULES, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 4-5-2002; IN COMMERCE 4-5-2002.

FOR: BROKERAGE OF ENERGY, NAMELY, ELECTRICITY, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 4-5-2002; IN COMMERCE 4-5-2002.

FOR: ELECTRICITY SERVICES, NAMELY, METER DATA MANAGEMENT AND ANALYSIS, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 4-5-2002; IN COMMERCE 4-5-2002.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "ENERGY SERVICES", APART FROM THE MARK AS SHOWN.

SER. NO. 77-155,999, FILED 4-13-2007.

TINA BROWN, EXAMINING ATTORNEY

Int. Cl.: 36

Prior U.S. Cls.: 100, 101, and 102

**United States Patent and Trademark Office**

**Reg. No. 3,419,440**

Registered Apr. 29, 2008

**SERVICE MARK  
PRINCIPAL REGISTER**

**BlueStar Car Insurance**

PROFORMANCE INSURANCE COMPANY (NEW  
JERSEY CORPORATION)  
4 PARAGON WAY  
FREEHOLD, NJ 07728

FOR: INSURANCE SERVICES, NAMELY, INSURANCE AGENCY AND BROKERAGE, INSURANCE BROKERAGE, INSURANCE CLAIMS ADMINISTRATION, INSURANCE CONSULTATION AND INSURANCE UNDERWRITING SERVICES, ALL FOR AUTOMOBILES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 3-0-2007; IN COMMERCE 3-0-2007.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CAR INSURANCE", APART FROM THE MARK AS SHOWN.

SN 77-126,520, FILED 3-9-2007.

AMEETA JORDAN, EXAMINING ATTORNEY

Int. Cl.: 30

Prior U.S. Cl.: 46

United States Patent and Trademark Office

Reg. No. 3,478,783

Registered Aug. 5, 2008

TRADEMARK  
PRINCIPAL REGISTER



BLUE STAR COFFEE ROASTERS (WASHING-  
TON LTD LIAB CO)  
#3 TWISP AIRPORT ROAD  
TWISP, WA 98856

FOR: COFFEE, IN CLASS 30 (U.S. CL. 46).

FIRST USE 11-1-2006; IN COMMERCE 11-1-2006.

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "COFFEE ROASTERS", APART  
FROM THE MARK AS SHOWN.

THE MARK CONSISTS OF CAPITALIZED LET-  
TERS SPELLING OUT "BLUE STAR COFFEE  
ROASTERS", WITH A STYLIZED 12 POINT STAR  
IN BETWEEN THE WORDS "BLUE" AND "STAR",  
SET IN A RECTANGULAR BACKGROUND.

SER. NO. 77-108,760, FILED 2-15-2007.

BENJAMIN ALLEN, EXAMINING ATTORNEY

Int. Cl.: 11

Prior U.S. Cls.: 13, 21, 23, 31, and 34

United States Patent and Trademark Office

Reg. No. 3,509,136

Registered Sep. 30, 2008

TRADEMARK  
PRINCIPAL REGISTER

**BLUESTAR**

PRIZER-PAINTER STOVE WORKS, INC. (PENN-  
SYLVANIA CORPORATION)  
600 ARLINGTON STREET  
READING, PA 196112013

FOR: COOKING APPLIANCES, NAMELY, RAN-  
GES, OVENS, GAS STOVES, COOKTOPS AND  
WARMING DRAWERS FOR COMMERCIAL AND  
RESIDENTIAL USE AND OUTDOOR GAS GRILLS,  
IN CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).

FIRST USE 6-0-2006; IN COMMERCE 6-0-2006.

THE MARK CONSISTS OF THE WORD "BLUE-  
STAR".

SN 77-003,758, FILED 9-20-2006.

PAULA MAHONEY, EXAMINING ATTORNEY

Int. Cl.: 11

Prior U.S. Cls.: 13, 21, 23, 31, and 34

**United States Patent and Trademark Office**

Reg. No. 3,509,134

Registered Sep. 30, 2008

**TRADEMARK  
PRINCIPAL REGISTER**

**BLUESTAR**

PRIZER-PAINTER STOVE WORKS, INC. (PENN-  
SYLVANIA CORPORATION)  
600 ARLINGTON STREET  
READING, PA 196112013

FOR: COOKING APPLIANCES, NAMELY, RAN-  
GES, OVENS, GAS STOVES, COOKTOPS AND  
WARMING DRAWERS FOR COMMERCIAL OR  
RESIDENTIAL USE AND OUTDOOR GAS GRILLS  
, IN CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).

FIRST USE 6-0-2006; IN COMMERCE 6-0-2006.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

SN 77-003,600, FILED 9-20-2006.

TOBY BULLOFF, EXAMINING ATTORNEY

**Int. Cl.: 12**

**Prior U.S. Cls.: 19, 21, 23, 31, 35, and 44**

**United States Patent and Trademark Office**

**Reg. No. 2,550,992**

**Registered Mar. 19, 2002**

**TRADEMARK  
PRINCIPAL REGISTER**

**BLUE STAR**

**BOATWORKS YACHT SALES, INC. (CONNECTI-  
CUT CORPORATION)  
95 ROWAYTON AVENUE  
ROWAYTON, CT 068530265**

**FIRST USE 2-0-1999; IN COMMERCE 3-0-2000.**

**SN 76-021,622, FILED 4-7-2000.**

**FOR: YACHTS, IN CLASS 12 (U.S. CLS. 19, 21, 23,  
31, 35 AND 44).**

**JOHN HWANG, EXAMINING ATTORNEY**

Int. Cl.: 42

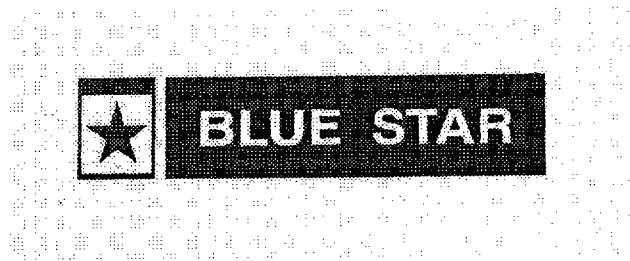
Prior U.S. Cls.: 100 and 101

**United States Patent and Trademark Office**

**Reg. No. 2,996,276**

Registered Sep. 20, 2005

**SERVICE MARK  
PRINCIPAL REGISTER**



BLUE STAR LIMITED (INDIA CORPORATION)  
KASTURI BUILDINGS; MOHAN T. ADVANI  
CHOWK; JAMSHEDJI TATA ROAD  
MUMBAI 400 020, INDIA

IN THE FIELD OF INFORMATION TECHNOLOGY,  
IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 12-31-1985; IN COMMERCE 4-30-1991.

FOR: COMPUTER SOFTWARE DEVELOPMENT,  
INFORMATION TECHNOLOGY COMPUTER CON-  
SULTATION AND TECHNICAL CONSULTATION

SER. NO. 76-360,807, FILED 1-7-2002.

BRENDAN MCCAULEY, EXAMINING ATTORNEY

**Int. Cl.: 42**

**Prior U.S. Cls.: 100 and 101**

**United States Patent and Trademark Office**

**Reg. No. 2,996,275**

**Registered Sep. 20, 2005**

**SERVICE MARK  
PRINCIPAL REGISTER**

**BLUE STAR**

BLUE STAR LIMITED (INDIA CORPORATION)  
KASTURI BUILDINGS, MOHAN T. ADVANI  
CHOWK  
JAMSHEDJI TATA ROAD  
MUMBAI 400 020, INDIA

IN THE FIELD OF INFORMATION TECHNOLOGY,  
IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 12-31-1985; IN COMMERCE 4-30-1991.

FOR: COMPUTER SOFTWARE DEVELOPMENT,  
INFORMATION TECHNOLOGY COMPUTER CON-  
SULTATION AND TECHNICAL CONSULTATION

SER. NO. 76-360,806, FILED 1-7-2002.

BRENDAN MCCAULEY, EXAMINING ATTORNEY



**Int. Cl.: 43**

**Prior U.S. Cls.: 100 and 101**

**Reg. No. 3,155,838**

**United States Patent and Trademark Office**

**Registered Oct. 17, 2006**

**SERVICE MARK  
PRINCIPAL REGISTER**

**BLUE STAR BREWING COMPANY**

JOEY'S, INC. (TEXAS CORPORATION)

2417 N. ST. MARY'S STREET

SAN ANTONIO, TX 78212

FOR: RESTAURANT AND PREPARED TAKE-  
OUT FOOD SERVICES, IN CLASS 43 (U.S. CLS. 100  
AND 101).

FIRST USE 6-0-1996; IN COMMERCE 6-0-1996.

THE MARK CONSISTS OF STANDARD CHAR-  
ACTERS WITHOUT CLAIM TO ANY PARTICULAR  
FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "BREWING COMPANY", APART  
FROM THE MARK AS SHOWN.

SER. NO. 76-648,220, FILED 10-11-2005.

MATTHEW MCDOWELL, EXAMINING ATTOR-  
NEY

Int. Cl.: 21

Prior U.S. Cls.: 2, 13, 23, 29, 30, 33, 40, and 50

Reg. No. 2,952,805

United States Patent and Trademark Office

Registered May 17, 2005

TRADEMARK  
PRINCIPAL REGISTER

**BLUE★STAR**

BLUE STAR PRODUCTS, INC. (NEW YORK CORPORATION)  
355 MARCUS BLVD.  
HAUPPAUGE, NY 11788

FOR: WINDSHIELD GLASS REPAIR KITS COMPRISING ONE OR MORE OR A COMBINATION OF THE FOLLOWING- PEDESTALS HAVING RESIN CHAMBERS, ADHESIVE SEALS, A SYRINGE FOR PROVIDING PRESSURE OR VACUUM AND CURABLE RESIN; WINDSHIELD GLASS REPAIR KITS COMPRISING ONE OR MORE OR A COMBINATION OF THE FOLLOWING- PEDESTALS HAVING RESIN CHAMBERS, ADHESIVE SEALS, A SYRINGE PROVIDING PRESSURE OR VACUUM, FLEXIBLE TUBING, A PROBE, A DRILL AND DRILL BITS, POLISH, A CURING LAMP AND CURABLE RESIN; WINDSHIELD GLASS REPAIR KITS COMPRISING ONE OR MORE OR A COMBINATION OF THE FOLLOWING- PEDESTALS HAVING RESIN CHAMBERS, ADHESIVE SEALS, A SYRINGE FOR PROVIDING PRESSURE OR VACUUM, FLEXIBLE TUBING, A WINDSHIELD TEMPERATURE GAUGE, PROBE, A DRILL, DRILL BITS, A CURING LAMP AND CURABLE RESIN; WINDSHIELD GLASS REPAIR KITS COMPRISING ONE OR MORE OR A COMBINATION OF THE FOLLOWING- A PROBE, DRILL BITS, CURABLE RESIN, RESIN APPLICATORS, PLASTIC SHEETS AND POLISH; PLATE GLASS REPAIR KITS COMPRISING ONE

OR MORE OR A COMBINATION OF THE FOLLOWING- PEDESTALS HAVING RESIN CHAMBERS, GASKETS, ADHESIVE SEALS, GASKET SEALS, A PROBE, A CURING LAMP AND CURABLE RESIN; GLASS ETCH KITS COMPRISING ONE OR MORE OR A COMBINATION OF THE FOLLOWING- A STENCIL AND A CONTAINER OF GLASS ETCH SUBSTANCE; GLASS HEADLIGHT LENS REPAIR KITS COMPRISING ONE OR MORE OR A COMBINATION OF THE FOLLOWING- A RESIN CHAMBER, ADHESIVE GASKETS, PIT COVERS AND CURABLE RESIN; GLASS HEADLIGHT REPAIR KITS COMPRISING ONE OR MORE OR A COMBINATION OF THE FOLLOWING- RESIN CHAMBERS, ADHESIVE GASKETS, PIT COVERS, A PROBE, A CURING LAMP AND CURABLE RESIN; KITS FOR REATTACHING GLASS MIRRORS TO GLASS WINDSHIELDS COMPRISING ONE OR MORE OR A COMBINATION OF THE FOLLOWING- ACTIVATOR SCREENS, NON-METAL RESURFACE DISCS AND CURABLE RESIN, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

FIRST USE 3-4-2004; IN COMMERCE 3-4-2004.

SN 76-565,433, FILED 12-3-2003.

VIVIAN MICZNIK FIRST, EXAMINING ATTORNEY

**Int. Cl.: 1**

**Prior U.S. Cls.: 1, 5, 6, 10, 26 and 46**

**Reg. No. 2,855,768**

**United States Patent and Trademark Office**

**Registered June 22, 2004**

**TRADEMARK  
PRINCIPAL REGISTER**

**BLUESTAR**

LEFEBVRE-DESPEAUX, JEAN-MARC (FRANCE  
INDIVIDUAL)  
16, AVENUE DE LA COSTA  
MC 98000, MONACO

FIRST USE 3-0-2000; IN COMMERCE 2-28-2003.

SER. NO. 76-530,136, FILED 7-7-2003.

FOR: LATENT BLOOD REAGENTS USED FOR  
REVEALING BLOOD STAINS AND BLOOD  
TRAILS, IN CLASS 1 (U.S. CLS. 1, 5, 6, 10, 26 AND 46).

DAWN FELDMAN, EXAMINING ATTORNEY

Int. Cl.: 29

Prior U.S. Cl.: 46

Reg. No. 2,419,060

United States Patent and Trademark Office

Registered Jan. 9, 2001

TRADEMARK  
PRINCIPAL REGISTER



JOHN KEELER & CO., INC. (FLORIDA CORPORATION)  
3770 NW 80TH ST.  
MIAMI, FL 33147

FOR: PASTEURIZED BLUE CRABMEAT, IN CLASS 29 (U.S. CL. 46).

FIRST USE 8-0-1998; IN COMMERCE 8-0-1998.  
NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "PASTEURIZED, CO, INC." AND "CRAB", APART FROM THE MARK AS SHOWN.

THE NAME "JOHN KEELER" IDENTIFIES A LIVING INDIVIDUAL WHOSE CONSENT IS OF RECORD.

THE MARK CONSISTS OF THE WORDS "BLUE STAR" RED IN COLOR WITH A STAR BLUE IN COLOR PLACED IN BETWEEN THE TWO WORDS ALL ARRANGED AS A SEMICIRCLE.

SER. NO. 75-855,876, FILED 11-19-1999.

DARLENE BULLOCK, EXAMINING ATTORNEY

Int. Cl.: 19

Prior U.S. Cls.: 1, 12, 33 and 50

Reg. No. 2,113,714

**United States Patent and Trademark Office**

Registered Nov. 18, 1997

**TRADEMARK  
PRINCIPAL REGISTER**

**BLUE STAR EXTREME**

INTERNATIONAL MARKET STRATEGIES,  
INC. (OREGON CORPORATION), DBA  
TIMBER MARKET STRATEGIES  
3105 S.E. CARLTON STREET  
PORTLAND, OR 97202

FIRST USE 7-1-1996; IN COMMERCE  
7-1-1996.

SER. NO. 75-135,878, FILED 7-18-1996.

FOR: FINISHED LUMBER, IN CLASS 19 (U.S.  
CLS. 1, 12, 33 AND 50).

ANTHONY R. MASIELLO, EXAMINING AT-  
TORNEY

Int. Cl.: 19

Prior U.S. Cls.: 1, 12, 33 and 50

Reg. No. 2,113,713

**United States Patent and Trademark Office**      Registered Nov. 18, 1997

**TRADEMARK  
PRINCIPAL REGISTER**

**BLUE STAR**

INTERNATIONAL MARKET STRATEGIES,  
INC. (OREGON CORPORATION), DBA  
TIMBER MARKET STRATEGIES  
3105 S.E. CARLTON STREET  
PORTLAND, OR 97202

FIRST USE 7-1-1996; IN COMMERCE  
7-1-1996.

SER. NO. 75-135,877, FILED 7-18-1996.

FOR: FINISHED LUMBER, IN CLASS 19 (U.S.  
CLS. 1, 12, 33 AND 50).

ANTHONY R. MASIELLO, EXAMINING AT-  
TORNEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

Reg. No. 2,040,758

**United States Patent and Trademark Office**

Registered Feb. 25, 1997

**TRADEMARK  
PRINCIPAL REGISTER**

**BLUE STAR**

JEANIER INTERNATIONAL CO. (PARTNER-  
SHIP)  
1411 BROADWAY  
NEW YORK, NY 10018

FOR: MEN'S WOMEN'S AND CHILDREN'S  
APPAREL, NAMELY, JEANS, SHIRTS, JACK-  
ETS, SKIRTS, PANTS, SHORTS, SWEATERS  
AND SHOES, IN CLASS 25 (U.S. CLS. 22 AND  
39).

FIRST USE 5-15-1957; IN COMMERCE  
5-15-1957.

OWNER OF U.S. REG. NO. 666,915.

SER. NO. 75-104,457, FILED 5-15-1996.

JULIE CLINTON QUINN, EXAMINING AT-  
TORNEY

Int. Cl.: 5

Prior U.S. Cls.: 6, 18, 44, 46, 51 and 52

Reg. No. 2,046,079

United States Patent and Trademark Office

Registered Mar. 18, 1997

TRADEMARK  
PRINCIPAL REGISTER



QUAKER HOUSE PRODUCTS, INC. (TEXAS  
CORPORATION)  
1800 COUNTRY CLUB ROAD, NO. 7  
LAREDO, TX 78041

MINOR SKIN IRRITATIONS, IN CLASS 5 (U.S.  
CLS. 6, 18, 44, 46, 51 AND 52).  
FIRST USE 8-1-1932; IN COMMERCE  
8-1-1932.

SER. NO. 75-101,703, FILED 5-9-1996.

FOR: TOPICAL OINTMENT FOR USE IN RE-  
LIEVING PAIN AND ITCHING CAUSED BY

KELLEY WELLS, EXAMINING ATTORNEY



Int. Cl.: 30

Prior U.S. Cl.: 46

United States Patent and Trademark Office

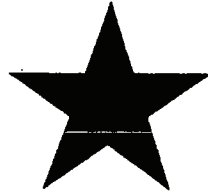
Reg. No. 1,718,445

Registered Sep. 22, 1992

TRADEMARK  
PRINCIPAL REGISTER

MOCHIKO

BLUE STAR BRAND



KODA FARMS, INC. (CALIFORNIA CORPORATION)  
22540 RUSSELL AVENUE  
SOUTH DOS PALOS, CA 93665

FOR: RICE FLOUR, IN CLASS 30 (U.S. CL. 46).

FIRST USE 1-31-1946; IN COMMERCE 1-31-1946.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MOCHIKO" AND "BRAND", APART FROM THE MARK AS SHOWN.

THE ENGLISH TRANSLATION OF "MOCHIKO" IN THE MARK IS "SWEET RICE FLOUR".

SER. NO. 74-081,987, FILED 7-26-1990.

LAURA NASH, EXAMINING ATTORNEY

Int. Cl.: 41

Prior U.S. Cl.: 107

**United States Patent and Trademark Office**

Reg. No. 1,677,944

Registered Mar. 3, 1992

**SERVICE MARK  
PRINCIPAL REGISTER**

**BLUE STAR**

BLUE STAR PRODUCTIONS, INC. (PENNSYLVANIA CORPORATION)  
P.O. BOX 11769  
PHILADELPHIA, PA 19101

FIRST USE 7-25-1981; IN COMMERCE  
7-25-1981.

SER. NO. 74-151,722, FILED 3-27-1991.

FOR: OPERATING BASKETBALL CAMPS,  
IN CLASS 41 (U.S. CL. 107).

LAURA NASH, EXAMINING ATTORNEY

**Int. Cl.: 5**

**Prior U.S. Cls.: 6, 18, 44, 46, 51 and 52**

**Reg. No. 1,994,747**

**United States Patent and Trademark Office** Registered Aug. 20, 1996

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**TRADEMARK  
PRINCIPAL REGISTER**

**BLUE STAR**

QUAKER HOUSE PRODUCTS, INC. (TEXAS  
CORPORATION)  
P. O. BOX 21088  
HOUSTON, TX 77026

FIRST USE 0-0-1932; IN COMMERCE  
0-0-1932.

SER. NO. 74-639,502, FILED 2-28-1995.

FOR: TOPICAL OINTMENT FOR USE IN RE-  
LIEVING PAIN AND ITCHING CAUSED BY  
MINOR SKIN IRRITATIONS, IN CLASS 5 (U.S.  
CLS. 6, 18, 44, 46, 51 AND 52).

JULIA HARDY COFIELD, EXAMINING AT-  
TORNEY

Int. Cl.: 11

Prior U.S. Cls.: 13, 21, 23, 31, and 34

Reg. No. 1,912,428

**United States Patent and Trademark Office** Registered Aug. 15, 1995

**TRADEMARK  
PRINCIPAL REGISTER**



LAREDO HARDWARE COMPANY (TEXAS  
CORPORATION)  
401 MARKET STREET  
LAREDO, TX 78040

FOR: HARDWARE ACCESSORIES; NAMELY,  
PLUMBING FITTINGS AND SUPPLIES;  
NAMELY, BIBBS, COCKS, TRAPS, VALVES  
AND SINK STRAINERS; SHOWERHEADS;

AND HOT WATER TANKS, IN CLASS 11 (U.S.  
CLS. 13, 21, 23, 31 AND 34).  
FIRST USE 1-1-1995; IN COMMERCE  
1-1-1995.

SN 74-422,587, FILED 8-6-1993.

ANTHONY R. MASIELLO, EXAMINING AT-  
TORNEY

Int. Cl.: 9

Prior U.S. Cls.: 21 and 34

**United States Patent and Trademark Office**

Reg. No. 1,662,304

Registered Oct. 29, 1991

**TRADEMARK  
PRINCIPAL REGISTER**

**BLUE STAR**

MILLER ELECTRIC MFG. CO., A MILLER  
GROUP, LTD. COMPANY (WISCONSIN COR-  
PORATION)  
1635 W. SPENCER STREET  
P.O. BOX 1079  
APPLETON, WI 54912

FIRST USE 8-9-1977; IN COMMERCE  
8-9-1977.

SER. NO. 74-114,511, FILED 11-13-1990.

FOR: ELECTRIC GENERATOR FOR WELD-  
ING OR POWER, IN CLASS 9 (U.S. CLS. 21  
AND 34).

MICHAEL A. SZOKE, EXAMINING ATTOR-  
NEY

Int. Cl.: 28

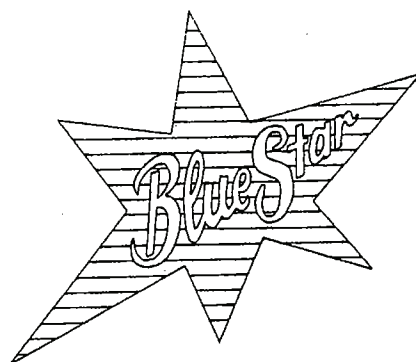
Prior U.S. Cl.: 22

**United States Patent and Trademark Office**

Reg. No. 1,405,957

Registered Aug. 19, 1986

**TRADEMARK  
PRINCIPAL REGISTER**



RACQUET SPORTS UNLIMITED, INC. (VER-  
MONT CORPORATION)  
BOX 296  
ESSEX JUNCTION, VT 05452

FIRST USE 6-28-1985; IN COMMERCE  
6-28-1985.  
THE DRAWING IS LINED FOR THE COLOR  
BLUE.

FOR: RACQUET STRINGS, IN CLASS 28 (U.S.  
CL. 22).

SER. NO. 548,510, FILED 7-17-1985.  
W. A. CONN, EXAMINING ATTORNEY

# United States Patent Office

927,950  
Registered Jan. 25, 1972

## PRINCIPAL REGISTER Service Mark

Ser. No. 385,338, filed Mar. 3, 1971

### BLUE STAR

Kathleen Llewellyn Ott  
P.O. Box 184  
Hinsdale, Ill. 60521

For: STUD SERVICES FOR HORSES, in CLASS 100  
(INT. CL. 42).  
First use 1957; in commerce 1957.

# United States Patent Office

951,576  
Registered Jan. 30, 1973

## PRINCIPAL REGISTER Trademark

Ser. No. 385,337, filed Mar. 3, 1971

### BLUE STAR

Kathleen Llewellyn Ott, doing business as Janesway Farm  
P.O. Box 184  
Hinsdale, Ill. 60521

For: HORSES FOR BREEDING PURPOSES, in  
CLASS 1 (INT. CL. 31).  
First use summer of 1961; in commerce summer of  
1961.

R. M. ROSS, Examiner



**United States Patent Office**

**961,097**

**Registered June 12, 1973**

**PRINCIPAL REGISTER  
Service Mark**

Ser. No. 385,335, filed Mar. 3, 1971

**BLUE STAR**

Jane Llewellyn Ott  
P.O. Box 144  
Hinsdale, Ill. 60521

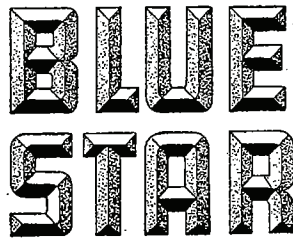
For: MAINTAINING A REGISTRY OF PEDIGREE  
ARABIAN HORSES, in CLASS 101 (INT. CL. 35).  
First use 1956; in commerce 1956.

# United States Patent Office

600,809  
Registered Jan. 11, 1955

## PRINCIPAL REGISTER Trade-Mark

Ser. No. 662,073, filed Mar. 5, 1954

The trade mark consists of the words "BLUE" and "STAR" stacked vertically. The letters are rendered in a bold, three-dimensional, blocky font with a stippled or textured interior, giving them a heavy, solid appearance.

Cashmere Fruit Growers Union (Washington corporation)  
210-20 Sunset Ave.  
Cashmere, Wash.

For: FRESH DECIDUOUS FRUITS, in CLASS 46.  
First used in the year 1912, and in commerce during  
the year 1912.

Registered May 13, 1924.

Trade-Mark 183,945

Property of the U. S. Patent Office  
Not to be taken from the files.

## UNITED STATES PATENT OFFICE.

CASHMERE FRUIT GROWERS UNION, OF CASHMERE, WASHINGTON.

ACT OF FEBRUARY 20, 1905.

Application filed June 29, 1923. Serial No. 182,564.

# BLUE STAR

### STATEMENT.

*To all whom it may concern:*

Be it known that Cashmere Fruit Growers Union, a corporation duly organized under the laws of the State of Washington, and located at Cashmere, Washington, and doing business at Cashmere, Washington, has adopted and used the trade-mark shown in the accompanying drawing, for FRESH APPLES, in Class 46, Foods and ingredients of foods, and presents herewith five specimens or facsimiles showing the trade-mark as actually used by applicant upon the goods, and requests that the same be registered in the United States Patent Office in accordance with the act of February 20, 1905, as amended.

The trade-mark has been continuously used and applied to said goods in applicant's business since 1912.

The trade-mark is applied or affixed to the goods, or to the packages containing the same by placing thereon a printed label on which the trade-mark is shown.

The undersigned hereby appoints Lee W. Mida and Arthur E. Wallace under the firm name of Mida & Wallace (attorneys of Mida's Trade-Mark & Patent Bureau) registration No. 11,626, whose postal address is 537 S. Dearborn Street, Chicago, Illinois, its attorneys, to prosecute this application for registration, with full powers of substitution and revocation, and to make alterations and amendments therein, to receive the certificate, and to transact all business in the Patent Office connected therewith.

CASHMERE FRUIT GROWERS UNION,  
By F. H. MOSES.

REPUBLISHED IN O. G.

FEB 8 1949

U. S. PATENT OFFICE