

ESTTA Tracking number: **ESTTA470443**

Filing date: **05/02/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Beverage Marketing USA, Inc.
Application Serial Number:	85448932
Application Filing Date:	10/17/2011
Mark:	HALF & HALF
Date of Publication	04/03/2012

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Nantucket Allserve, Inc., 900 King Street, Rye Brook, NY 10573, UNITED STATES, a corporation organized under the laws of Massachusetts, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 05/03/2012. Nantucket Allserve, Inc. respectfully requests that the time period within which to file an opposition be extended until 08/01/2012.

Respectfully submitted,

/pbhuff35901/

05/02/2012

Pamela B. Huff

Cox Smith Matthews Incorporated

112 East Pecan Street, Suite 1800

San Antonio, TX 78205

UNITED STATES

ipdocket@coxsmith.com

210-554-5450