

ESTTA Tracking number: **ESTTA466401**

Filing date: **04/11/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>JPZN, LLC</b>
Application Serial Number:	<b>85439842</b>
Application Filing Date:	<b>10/05/2011</b>
Mark:	<b>BECAUSE YOUR LIFE IS YOUR RUNWAY</b>
Date of Publication	<b>03/13/2012</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, The Echo Design Group, Inc., 10 East 40th Street, New York, NY 10016, UNITED STATES, a corporation organized under the laws of New York, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 04/12/2012. The Echo Design Group, Inc. respectfully requests that the time period within which to file an opposition be extended until 07/11/2012.

Respectfully submitted,

/Vincent A. Sireci/

04/11/2012

**Vincent A Sireci**

**The Echo Design Group, Inc.**

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**New York, NY 10016**

**UNITED STATES**

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