

ESTTA Tracking number: **ESTTA465610**

Filing date: **04/05/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Edward Hall</b>
Application Serial Number:	<b>85434348</b>
Application Filing Date:	<b>09/28/2011</b>
Mark:	<b>BGH</b>
Date of Publication	<b>03/13/2012</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, BBH Partners LLP, 60 Kingly Street, London, W185DS, UNITED KINGDOM, a Partnership, organized under the laws of United Kingdom, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 04/12/2012. BBH Partners LLP respectfully requests that the time period within which to file an opposition be extended until 07/11/2012.

Respectfully submitted,

/Jeffrey C. Katz/

04/05/2012

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