

ESTTA Tracking number: **ESTTA578303**

Filing date: **12/23/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	85412346
Applicant	Gustavo Stecher
Applied for Mark	NOBRAND
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Submission	Applicant's Request to Extend
Attachments	NOBRAND - 30Days Ext - Appeal Brief.pdf(56480 bytes )
Filer's Name	Jonathan Purow
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Signature	/jp/
Date	12/23/2013

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Application : NOBRAND  
Serial No. : 85/412,346  
Applicant : Gustavo Stecher  
Filed : August 31, 2011

COMMISSIONER FOR TRADEMARKS  
BOX TTAB - NO FEE  
P.O. BOX 1451  
ALEXANDRIA, VA 22313-1451

**REQUEST FOR EXTENSION OF TIME TO FILE APPEAL BRIEF  
OR TAKE FURTHER ACTION**

To the Trademark Trial and Appeal Board:

In its Order of October 28, 2013 the Board granted Applicant's most recent Request for an Extension of Time for filing an Appeal Brief until December 24, 2013, and also stated that if any further requests are sought by the Applicant it must include a detailed explanation concerning steps taken to prepare either a Consent Agreement or an Appeal Brief.

On or about December 13, 2013 counsel for the owner of the cited Trademark Reg. No. 3314969 and Trademark Application No. 86/091,503 corresponded with the undersigned counsel for Applicant and advised it that its client agreed to the term of a Consent to Register as proposed by counsel for Applicant. On December 19, 2013 the Agreement was tweaked by counsel for the parties and the Agreement has been executed by the Applicant.

While an Agreement in principle was reached between the parties, which provides, in pertinent part that the parties do not believe that their respective uses and registration of the in the aforementioned applications and registration will cause confusion, mistake or deceive, the Agreement has not yet been executed by the owner of the mark in Reg. No 3314969 and Application No. 86/091,503 which is located in Japan. Because of the time difference and since

the holidays are coming, counsel for the owner of these marks has indicated that it may be difficult for it to obtain a countersigned agreement by its client.

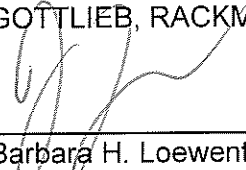
Since the terms of the Agreement have been agreed on by the parties and because Applicant has already signed the Agreement which will be forwarded to the PTO, it is requested that the PTO grant a further thirty day extension of time to either file an Appeal Brief, or to Remand the Application to the Examining Attorney for further consideration regarding action on the Application. It is requested that the time for filing an Appeal or a Remand be Extended from December 24, 2014 until January 23, 2014.

In view of the above favorable action is requested.

Dated: December 23, 2013  
New York, New York

Respectfully submitted,

GÖTTLIEB, RACKMAN & REISMAN, P.C.



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Barbara H. Loewenthal  
Jonathan Purow  
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**CERTIFICATE OF TRANSMITTAL**

I hereby certify that this Request for Extension of Time to File Appeal Brief is being electronically transmitted to the Trademark Trial and Appeal Board through the Electronic System for Trademark Trial and Appeals (ESTTA) this 23<sup>rd</sup> day of December, 2013.

Dated: December 23, 2013



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Madelin Rowland