

ESTTA Tracking number: **ESTTA509283**

Filing date: **12/05/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	85412346
Applicant	Gustavo Stecher

## Notice of Appeal

Notice is hereby given that Gustavo Stecher appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 85412346.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following class of goods/services:

- Class 035. First Use: 2008/12/00 First Use In Commerce: 2008/12/00  
All goods and services in the class are appealed, namely: Retail, wholesale and interactive retail store services rendered by means of global computer information network in the field of clothing, footwear, ceramics, key chains, cufflinks, jewelry, postcards, stationary, napkin holders, bookmarks, wallets, handbags, books, notebooks, book covers, aprons and novelty items

Respectfully submitted,  
/bloewenthal/  
12/05/2012

**BARBARA H. LOEWENTHAL**  
**GOTTLIEB RACKMAN & REISMAN, P.C.**  
**270 MADISON AVE**  
**NEW YORK, NY 10016-0601**  
**UNITED STATES**  
**efiling@grr.com**  
**212 684 3900**