

ESTTA Tracking number: **ESTTA456345**

Filing date: **02/14/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

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| Applicant: | AIRS AROMATICS, LLC |
| Application Serial Number: | 85395996 |
| Application Filing Date: | 08/11/2011 |
| Mark: | AIRS |
| Date of Publication | 01/17/2012 |

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Loewe S.A., Calle Goya, 4, Madrid, E-28001, SPAIN, a Sociedad Anonima, organized under the laws of Spain, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 02/16/2012. Loewe S.A. respectfully requests that the time period within which to file an opposition be extended until 05/16/2012.

Respectfully submitted,
/Julia Anne Matheson/
02/14/2012

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