

ESTTA Tracking number: **ESTTA448040**

Filing date: **12/22/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	CSA Worldwide, Inc.
Application Serial Number:	85368589
Application Filing Date:	07/12/2011
Mark:	SMOOTH 24/7
Date of Publication	12/06/2011

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, BeautyBank Inc., 767 Fifth Avenue, New York, NY 10153, UNITED STATES, a corporation organized under the laws of Delaware , respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown . Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 01/05/2012. BeautyBank Inc. respectfully requests that the time period within which to file an opposition be extended until 04/04/2012.

Respectfully submitted,

/JH/

12/22/2011

Jessica Heiss

The Estee Lauder Companies Inc.

767 Fifth Avenue

New York, NY 10153

UNITED STATES

jheiss@estee.com