

ESTTA Tracking number: **ESTTA441524**

Filing date: **11/16/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

|                            |                               |
|----------------------------|-------------------------------|
| Applicant:                 | <b>Studio IP Holdings LLC</b> |
| Application Serial Number: | <b>85353215</b>               |
| Application Filing Date:   | <b>06/22/2011</b>             |
| Mark:                      | <b>TEAM ROC</b>               |
| Date of Publication        | <b>10/18/2011</b>             |

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Johnson & Johnson, One Johnson & Johnson Plaza, New Brunswick, NJ 08933, UNITED STATES, a corporation organized under the laws of New Jersey, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 11/17/2011. Johnson & Johnson respectfully requests that the time period within which to file an opposition be extended until 02/15/2012.

Respectfully submitted,  
/Christen M. English/  
11/16/2011

**Christen M. English**

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