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Filing date: **10/18/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

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| Applicant: | Studio IP Holdings LLC |
| Application Serial Number: | 85353215 |
| Application Filing Date: | 06/22/2011 |
| Mark: | TEAM ROC |
| Date of Publication | 10/18/2011 |

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Johnson & Johnson, One Johnson & Johnson Plaza, New Brunswick, NJ 08933, UNITED STATES, a corporation organized under the laws of New Jersey, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 11/17/2011. Johnson & Johnson respectfully requests that the time period within which to file an opposition be extended until 02/15/2012.

Respectfully submitted,

/Mary Pat Weyback/

10/18/2011

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