

ESTTA Tracking number: **ESTTA437211**

Filing date: **10/21/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicants:	<b>Waltz, Robert</b> <b>Waltz, Joyce</b>
Application Serial Number:	<b>85317481</b>
Application Filing Date:	<b>05/10/2011</b>
Mark:	<b>HILLBILLYFILLY</b>
Date of Publication	<b>09/27/2011</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Hill Billy Brand, Inc., 6303 NW 72 WAY, Parkland, FL 33067, UNITED STATES, a corporation organized under the laws of Florida , respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 10/27/2011. Hill Billy Brand, Inc. respectfully requests that the time period within which to file an opposition be extended until 01/25/2012.

Respectfully submitted,

/Pamela M. Deese/

10/21/2011

**Pamela M. Deese**

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