

ESTTA Tracking number: **ESTTA458756**

Filing date: **02/27/2012**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>The Corporate Executive Board Company</b>
Application Serial Number:	<b>85317133</b>
Application Filing Date:	<b>05/10/2011</b>
Mark:	<b>ASSUREPLAN: IT ROADMAP BUILDER</b>
Date of Publication	<b>01/31/2012</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, International Data Group, Inc., 5 Speen Street, Framingham, MA 01701, UNITED STATES, a corporation organized under the laws of Massachusetts, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 03/01/2012. International Data Group, Inc. respectfully requests that the time period within which to file an opposition be extended until 05/30/2012.

Respectfully submitted,  
/Mark Harrison/  
02/27/2012

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