

ESTTA Tracking number: **ESTTA444129**

Filing date: **12/01/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Societe des Produits Nestle S.A.
Application Serial Number:	85298030
Application Filing Date:	04/18/2011
Mark:	TRICKS, TREATS AND EATS
Date of Publication	11/08/2011

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, KELLOGG NORTH AMERICA COMPANY, ONE KELLOGG SQUARE, PO BOX 3599, BATTLE CREEK, MI 49016-3599, UNITED STATES, a corporation organized under the laws of DELAWARE , respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 12/08/2011. KELLOGG NORTH AMERICA COMPANY respectfully requests that the time period within which to file an opposition be extended until 03/07/2012.

Respectfully submitted,
/DAVID A HERDMAN/
12/01/2011

DAVID A HERDMAN

ASSISTANT SECRETARY/CORPORATE COUNSEL

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