

ESTTA Tracking number: **ESTTA426437**

Filing date: **08/22/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>THE WINE GROUP LLC</b>
Application Serial Number:	<b>85266093</b>
Application Filing Date:	<b>03/14/2011</b>
Mark:	<b>TWINKIE</b>
Date of Publication	<b>07/26/2011</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Hostess Brands, Inc., 6031 Connection Drive, Suite 600, Irving, TX 75039, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 08/25/2011. Hostess Brands, Inc. respectfully requests that the time period within which to file an opposition be extended until 11/23/2011.

Respectfully submitted,  
/thomas h. van hoozer/  
08/22/2011

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