

UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451

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The Collegiate Licensing Company
290 Interstate North Circle
Atlanta, GA 30339

Mailed: December 28, 2011

Serial No.: 85262965
ESTTA TRACKING NO: ESTTA448499

The request to extend time to oppose is granted until
2/26/2012 on behalf of potential opposer **The University of
North Carolina at Chapel Hill**

Please do not hesitate to contact the Trademark Trial and
Appeal Board at (571)272-8500 if you have any questions
relating to this extension.

Note from the Trademark Trial and Appeal Board

TTAB forms for electronic filing of extensions of time to
oppose, notices of opposition, petition for cancellation, notice
of ex parte appeal, and inter partes filings are now available
at <http://estta.uspto.gov>. Images of TTAB proceeding files can
be viewed using TTABVue at <http://ttabvue.uspto.gov>.