

ESTTA Tracking number: **ESTTA419716**

Filing date: **07/14/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Keystone Sports and Entertainment, LLC</b>
Application Serial Number:	<b>85235780</b>
Application Filing Date:	<b>02/07/2011</b>
Mark:	<b>DOOP</b>
Date of Publication	<b>06/21/2011</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, JOOP! GmbH, Harvestehuder Weg 22, 20149 Hamburg, , GERMANY, a limited liability company, organized under the laws of Germany , respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 07/21/2011. JOOP! GmbH respectfully requests that the time period within which to file an opposition be extended until 10/19/2011.

Respectfully submitted,  
/Katrin Lewertoff/  
07/14/2011

**Katrin Lewertoff and Michael Grow**

**Arent Fox LLP**

**1675 Broadway**

**New York, NY 10019**

**UNITED STATES**

**lewertoff.katrin@arentfox.com, grow.michael@arentfox.com, nyipdocket@arentfox.com**

**212 484 3900**