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ESTTA Tracking number: **ESTTA416757**

Filing date: **06/28/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	**Poetic Time LLC**
Application Serial Number:	**85225695**
Application Filing Date:	**01/25/2011**
Mark:	**SG**
Date of Publication	**05/31/2011**

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Simon Golub & Sons, Inc., 5506 6th Avenue South, Seattle, WA 98108, UNITED STATES, a corporation organized under the laws of Washington , respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 06/30/2011. Simon Golub & Sons, Inc. respectfully requests that the time period within which to file an opposition be extended until 09/28/2011.

Respectfully submitted,
/Zachary A Wright/
06/28/2011

Zachary Wright

Wright Law PLLC

999 Third Avenue, Suite 3000

Seattle, WA 98104

UNITED STATES

zwright@wright.pro

2068592050