

UNITED STATES PATENT AND TRADEMARK OFFICE  
Trademark Trial and Appeal Board  
P.O. Box 1451  
Alexandria, VA 22313-1451

David A. Herdman  
Bear Naked, Inc.  
One Kellogg Square PO Box 3599  
Battle Creek, MI 49016

**Mailed: June 27, 2011**

**Serial No.: 85216273**  
**ESTTA TRACKING NO: ESTTA416021**

The request to extend time to oppose is granted until **9/21/2011** on behalf of potential opposer **Bear Naked, Inc.**

Please do not hesitate to contact the Trademark Trial and Appeal Board at (571)272-8500 if you have any questions relating to this extension.

**Note from the Trademark Trial and Appeal Board**

TTAB forms for electronic filing of extensions of time to oppose, notices of opposition, petition for cancellation, notice of ex parte appeal, and inter partes filings are now available at <http://estta.uspto.gov>. Images of TTAB proceeding files can be viewed using TTABVue at <http://ttabvue.uspto.gov>.