

ESTTA Tracking number: **ESTTA412081**

Filing date: **06/01/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>PICKIN' COTTON COMMUNICATIONS, LLC</b>
Application Serial Number:	<b>85207681</b>
Application Filing Date:	<b>12/30/2010</b>
Mark:	<b>FRATTY</b>
Date of Publication	<b>05/03/2011</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, EDMUND FRETTE S.A.R.L., 5, BOULEVARD DE LA FOIRE, LUXEMBOURG, L1528, LUXEMBOURG, a corporation organized under the laws of Luxembourg, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 06/02/2011. EDMUND FRETTE S.A.R.L. respectfully requests that the time period within which to file an opposition be extended until 08/31/2011.

Respectfully submitted,  
/JAMES R MEYER/  
06/01/2011

**JAMES R MEYER, ESQ.**  
**SCHNADER HARRISON SEGAL & LEWIS LLP**  
**1601 MARKET STREETSUITE 3600**  
**PHILADELPHIA, PA 19103**  
**UNITED STATES**  
**trademarks@schnader.com**  
**2157512400**