

UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451

Jocelyn Whatmough
Blue Cross and Blue Shield Association
225 North Michigan Avenue
Chicago, IL 60601

Mailed: November 16, 2011

Serial No.: 85197310
ESTTA TRACKING NO: ESTTA441404

The request to extend time to oppose is granted until
2/22/2012 on behalf of potential opposer **Blue Cross and
Blue Shield Association**

Please do not hesitate to contact the Trademark Trial and
Appeal Board at (571)272-8500 if you have any questions
relating to this extension.

Note from the Trademark Trial and Appeal Board

TTAB forms for electronic filing of extensions of time to
oppose, notices of opposition, petition for cancellation, notice
of ex parte appeal, and inter partes filings are now available
at <http://estta.uspto.gov>. Images of TTAB proceeding files can
be viewed using TTABVue at <http://ttabvue.uspto.gov>.