

ESTTA Tracking number: **ESTTA406519**

Filing date: **05/02/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

| | |
|----------------------------|----------------------------|
| Applicant: | PREMIUM BLEND, INC. |
| Application Serial Number: | 85191559 |
| Application Filing Date: | 12/06/2010 |
| Mark: | AMORE DI VERANO |
| Date of Publication | 04/19/2011 |

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Sazerac North America Inc., 1001 WILKINSON BOULEVARD, FRANKFORT, KY 40602, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 05/19/2011. Sazerac North America Inc. respectfully requests that the time period within which to file an opposition be extended until 08/17/2011.

Respectfully submitted,

/TSB5/
05/02/2011

Todd S. Bontemps

Cooley LLP

777 6th Street, N.W. ,Suite 1100

Washington, DC 20001

UNITED STATES

tbontemps@cooley.com

6508435000