

ESTTA Tracking number: **ESTTA409383**

Filing date: **05/16/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

|                            |                                    |
|----------------------------|------------------------------------|
| Applicant:                 | <b>Terravant Wine Company, LLC</b> |
| Application Serial Number: | <b>85189689</b>                    |
| Application Filing Date:   | <b>12/02/2010</b>                  |
| Mark:                      | <b>ILLUME</b>                      |
| Date of Publication        | <b>04/19/2011</b>                  |

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Huneus Vintners, LLC, 1601 Silverado Trail, Rutherford, CA 94573, UNITED STATES, a Limited Liability Company, organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 05/19/2011. Huneus Vintners, LLC respectfully requests that the time period within which to file an opposition be extended until 08/17/2011.

Respectfully submitted,

/Jennifer Lee Taylor/

05/16/2011

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