

ESTTA Tracking number: **ESTTA446585**

Filing date: **12/15/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	X PRIZE Foundation, Inc.
Application Serial Number:	85189542
Application Filing Date:	12/02/2010
Mark:	E PRIZE
Date of Publication	12/06/2011

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, ePrize, LLC, One ePrize Drive, Pleasant Ridge, MI 48069, UNITED STATES, a LLC, organized under the laws of Michigan, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 01/05/2012. ePrize, LLC respectfully requests that the time period within which to file an opposition be extended until 04/04/2012.

Respectfully submitted,
/Kirsten R. Rydstrom/
12/15/2011

Kirsten R. Rydstrom

225 Fifth Ave.

Pittsburgh, PA 15222

UNITED STATES

krydstrom@reedsmith.com, ptoipinbox@reedsmith.com, chughes@reedsmith.com

412-288-7284