

ESTTA Tracking number: **ESTTA426665**

Filing date: **08/23/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Purchase Control, Inc.</b>
Application Serial Number:	<b>85184919</b>
Application Filing Date:	<b>11/24/2010</b>
Mark:	<b>PURCHASECONTROL.COM</b>
Date of Publication	<b>04/26/2011</b>

## **60 Day Request for Extension of Time to Oppose Upon Consent**

Pursuant to 37 C.F.R. Section 2.102, Blue Cross and Blue Shield Association, 225 North Michigan Avenue, Chicago, IL 60601, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark with applicant's consent.

The time within which to file a notice of opposition is set to expire on 08/24/2011. Blue Cross and Blue Shield Association respectfully requests that the time period within which to file an opposition be extended until 10/23/2011.

Respectfully submitted,  
/Jocelyn Whatmough/  
08/23/2011

**Jocelyn Whatmough**

**Brand Paralegal**

**Blue Cross and Blue Shield Association**

**225 North Michigan Avenue**

**Chicago, IL 60601**

**UNITED STATES**

**jocelyn.whatmough@bcbsa.com**

**312.297.6117**