

ESTTA Tracking number: **ESTTA411266**

Filing date: **05/26/2011**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Zaragoza, Laura</b>
Application Serial Number:	<b>85180431</b>
Application Filing Date:	<b>11/18/2010</b>
Mark:	<b>RED &amp; WHITE MARKETING</b>
Date of Publication	<b>04/26/2011</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, The Federated Group, Inc., 3025 W. Salt Creek Lane, Arlington Heights, IL 60005, UNITED STATES, a corporation organized under the laws of Illinois, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 05/26/2011. The Federated Group, Inc. respectfully requests that the time period within which to file an opposition be extended until 08/24/2011.

Respectfully submitted,

/John E. Lyhus/

05/26/2011

**John E. Lyhus**

**Fitch, Even, Tabin & Flannery**

**120 South LaSalle Street, Suite 1600**

**Chicago, IL 60603**

**UNITED STATES**

**trademark@fitcheven.com**

**312-577-7000**